

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7109

Roll No.

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M.C.A.

(SEMESTER-II) THEORY EXAMINATION, 2011-12

PRINCIPLES OF MANAGEMENT

Time : 3 Hours]

[Total Marks : 100

Note : Attempt **all three** sections.

SECTION – A

1. Attempt **all** parts of this question. **10 × 2 = 20**
- (a) What are the levels of management ?
 - (b) Define Business ethics.
 - (c) Define group decision making.
 - (d) What is forecasting ?
 - (e) What is job design ?
 - (f) What is delegation of authority ?
 - (g) Explain job specification.
 - (h) Explain downward communication.
 - (i) Define directing.
 - (j) What is need hierarchy theory of motivation ?

SECTION – B

2. Attempt any **three** questions of this question. **3 × 10 = 30**
- (a) What is organizational change ? Why some people are “FOR” it while others are “AGAINST” it ?
 - (b) What is motivation ? Write the theory of motivation given by Abraham Maslow.
 - (c) What is the difference between a manager and a leader ? Do leaders need different skills to be effective ?
 - (d) Discuss the new challenges of modern manager. Explain the contributions of Henry Fayol in modern management.
 - (e) Define Planning. What are the barriers to effective planning ?

SECTION – C

- Note :** Attempt **all** questions of this section **5 × 10 = 50**
3. Attempt any **one** part. **1 × 10 = 10**
Define Scientific Management. Is management science or art ? Give reasons.
OR
Define Management. Briefly explain the various functions of a manager.
4. Attempt any **one** part. **1 × 10 = 10**
What is organizing ? What are the factors affecting organization structure ?
OR
What do you mean by power ? What are the sources of power ?
5. Attempt any **one** part. **1 × 10 = 10**
Explain recruitment. What is the difference between recruitment and selection ?
OR
What is performance appraisal ? Why it is done in an organization ?
6. Attempt any **one** part. **1 × 10 = 10**
Define control. What are the steps involved in controlling ?
OR
What is social responsibility of business ? What are social responsibilities of a manager ?
7. Attempt any **one** part. **1 × 10 = 10**
What do you understand by the effective communication ? What are the barriers of effective communication ?
OR
Define leadership. What are the different leadership styles ?
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