

PAPER ID-310751

Roll No:

MCA
(SEM I) THEORY EXAMINATION 2025-26
PRINCIPLES OF MANAGEMENT & COMMUNICATION

TIME: 3 HRS

M.MARKS: 70

Note: Attempt all Sections. In case of any missing data; choose suitably.

SECTION A

1. Attempt all questions in brief. 02 x 7 = 14

Q no.	Question	CO	Level
a.	Define Administration.	1	K2
b.	State any two functions of a Manager.	1	K1
c.	What do you understand by Organizational Hierarchy?	2	K3
d.	Define Delegation of Authority.	2	K3,K4
e.	Explain the term "Employee Morale."	3	K5,K6
f.	What is Group Cohesiveness?	4	K1,K3
g.	Define Stress Syllable with an example.	5	K3,K5

SECTION B

2. Attempt any three of the following: 07 x 3 = 21

Q no.	Question	CO	Level
a.	Explain the relevance of Management in modern organizations with examples.	1	K2
b.	Discuss various types of strategies used in the planning process.	1	K1
c.	Describe Herzberg's Two-Factor Theory of Motivation in detail.	3	K5
d.	Write a short note i) inquiry letter ii) complaint letter	3	K3
e.	What is Effective Communication? Explain Semantic and Psychological Barriers.	4	K3

SECTION C

3. Attempt any one part of the following: 07 x 1 = 07

Q no.	Question	CO	Level
a.	Discuss F.W. Taylor's Scientific Management Theory in detail.	1	K2
b.	Explain the essential roles performed by a successful Manager.	1	K2

4. Attempt any one part of the following: 07 x 1 = 07

Q no.	Question	CO	Level
a.	Explain how "Organizing" contributes to effective coordination in an enterprise.	2	K3,k4
b.	What are the steps involved in Rational Decision-Making? Discuss them in detail.	2	K3,k4

