



PAPER ID:410147

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MBA(Integrated)
(SEM VIII) THEORY EXAMINATION 2023-24
RURAL MANAGEMENT

TIME: 3 HRS

M.MARKS: 100

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.**SECTION A****1. Attempt all questions in brief.****2 x 10 = 20**

a.	Define rural management.	02
b.	What are the basic needs of rural economy?	02
c.	What do mean by horticulture?	02
d.	Name any two sources of rural livelihood.	02
e.	What is meant by co-operative?	02
f.	Define democratic governance.	02
g.	How is a cooperative formed?	02
h.	Write two assumptions of transaction cost economics.	02
i.	What is meant by rural development?	02
j.	What is meant by PRI's?	02

SECTION B**2. Attempt any three of the following:****3 x 10 = 30**

a.	What is the role of rural management? Discuss its critical features.	10
b.	Describe the main sources of livelihood in the rural areas.	10
c.	Discuss how you will manage co-operatives.	10
d.	Discuss economic theory of co-operatives.	10
e.	Describe how you will manage HR in rural setup.	10

SECTION C**3. Attempt any one part of the following:****1 x 10 = 10**

a.	What were the changes that came in rural society after the independence of India? Discuss.	10
b.	How will you describe structure of dynamics in rural management? Discuss its objectives.	10

4. Attempt any one part of the following:**1 x 10 = 10**

a.	Give a detailed overview of the rural resources.	10
b.	Discuss the challenges faced by farmers with agro forestry practices.	10

5. Attempt any one part of the following:**1 x 10 = 10**

a.	Discuss how democratic governance work in co-operatives.	10
b.	Discuss the various issues in establishing agricultural co-operatives.	10

6. Attempt any one part of the following:**1 x 10 = 10**

a.	Describe the concept and financial structure of co-operatives.	10
b.	Discuss the aim of co-operative society in social welfare.	10

7. Attempt any one part of the following:**1 x 10 = 10**

a.	Describe the various determinants of rural developments.	10
b.	What is the concept of sustainable development in rural development? Discuss.	10