

**MBA-INT
(SEM VI) THEORY EXAMINATION 2022-23
INTERNATIONAL BUSINESS MANAGEMENT**

Time: 3 Hours

Total Marks: 100

Note: Attempt all Sections. If require any missing data, then choose suitably.

SECTION A

- 1. Attempt all questions in brief. 2 x 10 = 20**
- (a) What are the different facts of international business environment?
 - (b) What do you understand by globalization?
 - (c) What are the regional blocks?
 - (d) Describe Eclectic Paradigms.
 - (e) What do you mean by the term 'Expatriate'?
 - (f) Define IBRD.
 - (g) Define Foreign Exchange Market.
 - (h) Write any two roles of IMF.
 - (i) What is the role of UNCTAD?
 - (j) What is Demonetization?

SECTION B

- 2. Attempt any three of the following: 10x3=30**
- (a) What do you mean by Globalization? Discuss the advantages and Disadvantages of Globalization.
 - (b) Discuss on the followings –
 - (i) Forms of Protection
 - (ii) Location Specific Advantage Theory
 - (c) Discuss history of Indian Rupees.
 - (d) Is economic integration a boon or a bane? Give reasons for your answer.
 - (e) Write the short note on role and advantages of WTO

SECTION C

- 3. Attempt any one part of the following: 10x1=10**
- (a) "The development of new technologies helped international business". Do you agree? Justify your answer.
 - (b) International business environment is very uncertain, then why do companies want to engage in international business?
- 4. Attempt any one part of the following: 10x1=10**
- (a) Explain Adam Smith's theory of absolute advantage. How does Ricardo's theory of comparative advantage differ from theory of absolute advantage?
 - (b) Discuss the implications of Trade Theories on the present day economic scenario in the international trade.

5. **Attempt any *one* part of the following:** **10x1=10**
- (a) Discuss Fixed, Floating and Managed exchange rate system along with their merits and demerits.
(b) Explain the different factors affecting exchange rates.
6. **Attempt any *one* part of the following:** **10x1=10**
- (a) What are the levels of Economic Integration? Explain.
(b) Write the short notes on the following –
(i) Functions of WTO
(ii) NAFTA
7. **Attempt any *one* part of the following:** **10x1=10**
- (a) Discuss on International Labour Relations and its impact on International Business.
(b) Compare and contrast the different staffing approach <https://www.aktuonline.com>

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