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**MBA - INT
(SEM VI) THEORY EXAMINATION 2022-23
BUSINESS ETHICS & CORPORATE GOVERNANCE**

Time: 3 Hours

Total Marks: 100

Note: Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

- 1. Attempt all questions in brief. 2 x 10 = 20**
- a. What is the role of Business Ethics?
 - b. Discuss the meaning of Ethical Dilemmas.
 - c. What do you mean by Ethical Value System?
 - d. Describe principles of Business Ethics?
 - e. Discuss Industrial Espionage.
 - f. What is Global Business?
 - g. Write about ethical issues in advertising.
 - h. What do you understand by Intellectual Property?
 - i. Discuss Governance Ratings.
 - j. Write principles of Good Corporate Governance.

SECTION B

- 2. Attempt any three of the following: 10 x 3 = 30**
- a. Define Business Ethics. Write its Characteristics and Significance.
 - b. Describe present scenario of business and its effects on ethics related to stake holders.
 - c. Discuss the Ethical issues in Production & Operations.
 - d. How can individuals and organizations develop the cultural awareness and sensitivity needed to navigate cross-cultural ethical dilemmas?
 - e. "Corporate governance is of vital significance for the success of any organization". Comment on the statement.

SECTION C

- 3. Attempt any one part of the following: 10 x 1 = 10**
- a. Explain the Unethical Behaviour. Write the consequences of unethical behavior.
 - b. Write a detail note on "Business Ethics in Indian Perspective".

4. Attempt any *one* part of the following: 10 x 1= 10

- a. "Business ethics can taught or trained" justify your answer. Write
- b. What do you mean by Ethical Decision Making? Discuss the Ethical Decision Making Processes and Guidelines.

5. Attempt any *one* part of the following: 10 x 1= 10

- a. Explain ethical issues in Ethics in SCM and Intellectual Property.
- b. Write a brief note on any five corporate financial frauds reported in India.

6. Attempt any *one* part of the following: 10 x 1= 10

- a. What are the roles of International Labour Organization (ILO) and World Trade Organization (WTO) in establishing model codes of conduct for international trade?
- b. What are some of the challenges that arise when seeking to resolve cross-cultural ethical dilemmas and how can these challenges be addressed?

7. Attempt any *one* part of the following: <https://www.aktuonline.com> 10 x 1= 10

- a. Explain the principles of corporate governance. Discuss the evolution of corporate governance and the factors that have contributed to its development.
- b. How are corporate governance and corporate social responsibility related to each other? Discuss with particular reference to Indian companies.