PAPER ID-310192

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Subject Code: KMBI503

Roll No: | | | | | | | | | | | | | |

MBA-INT

(SEM V) THEORY EXAMINATION 2023-24

RESEARCH METHODOLOGY

TIME: 3 HRS **M.MARKS: 100**

Note: 1. Attempt all Sections. If require any missing data; then choose suitably

SECTION A

1. Attempt *all* questions in brief.

Que	Question	Marks	CO
a	What is Quantitative Research?	2	1
b	What do you mean by Literature Review?	2	1
c	What do you mean by large sample?	2	2
d	What is Observation Method?	2	2
e	What do you mean by editing?	2	3
f	What is a Bar Chart?	2	3
g	What is type-II Error?	2	4
h	What do you mean by Two-Tailed Test.	2	4
i	What do you mean by popular report?	2	5
j	Explain Annexure in a research report.	2	5

SECTION B

2.	**Attempt any *three* of the following:**		
a.	Define Research and discuss its characteristics and significance.	10	1
b.	What Principles should be followed for an ideal Questionnaire design?	10	2
c.	Describe the major operations involved in Data Processing.	10	3
d.	Discuss the characteristics of a good Research Hypothesis.	10	4
e.	Describe in brief, the layout of a Research report. Covering all relevant topics.	10	5

SECTION C

3.	**Attempt any *one* part of the following:**		
a.	What is a Research Design and discuss different types of Research Design.	10	1
b.	"The Research Process involves a series of Interrelated and Intricate steps"? Explain.	10	1
4.	**Attempt any *one* part of the following:**		
a.	Distinguish between Probability and Non-Probability Sampling Techniques.	10	2
b.	What is Primary Data and discuss the methods of collecting Primary Data.	10	2
5.	**Attempt any *one* part of the following:**		
a.	What is the meaning of data classification? Write its objectives & Characteristics.	10	3
b.	How diagrams are more essential for conducting research? Explain with suitable examples.	10	3
6.	**Attempt any *one* part of the following:**		
a.	Explain the various steps involved in the tests of hypothesis.	10	4
b.	Explain the different types of Chi-Square test with examples.	10	4
7.	**Attempt any *one* part of the following:**		
a.	Distinguish between Technical Report and Popular Report.	10	5
b.	What is the Significance & Characteristics of the report?	10	5

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