

MBA (Integrated)
(SEM-V) THEORY EXAMINATION 2022-23
RESEARCH METHODOLOGY

Time: 3 Hours

Total Marks: 100

Note: Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. **Attempt all questions in brief.** **2 x 10 = 20**
- (a) What is the importance of research?
 - (b) Write any two characteristics of a good research?
 - (c) What do you understand by historical research?
 - (d) Define sampling.
 - (e) What is sample size?
 - (f) What is the significance of line chart?
 - (g) List the various components of a table.
 - (h) What is SPSS?
 - (i) What is null hypothesis?
 - (j) What you understand by Annexures?

SECTION B

2. **Attempt any three of the following:** **10x3=30**
- (a) What are the various types of research?
 - (b) Explain different types of sampling techniques
 - (c) Explain various types of diagrams used in the preparation of a research report.
 - (d) What are methods used for testing the Hypothesis?
 - (e) What are the factors taken into consideration in layout of a research report?

SECTION C

3. **Attempt any one part of the following:** **10x1=10**
- (a) Explain the various steps and stages in the research process.
 - (b) How are research design classified? Discuss the distinguishing features of research design.
4. **Attempt any one part of the following:** **10x1=10**
- (a) Explain different types of sampling techniques.
 - (b) Discuss various data collection methods used for a research work.
5. **Attempt any one part of the following:** **10x1=10**
- (a) How are graphs classified? Justify how graphs are better than the data in tabular form.
 - (b) Explain the process of editing, coding and classification of data.

6. Attempt any *one* part of the following: 10x1=10
- (a) How SPSS helps in the research work?
 - (b) Explain analysis of variance. What is the relationship between analysis of variance and 't-test'?
7. Attempt any *one* part of the following: 10x1=10
- (a) What are the key factors taken into consideration in the writing of research report?
 - (b) What are the types of research report?

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