

Printed Pages : 2

MBAOP03

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7162

Roll No.

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M.B.A.

(SEMESTER-IV) THEORY EXAMINATION, 2011-12

PROJECT MANAGEMENT

Time : 3 Hours]

[Total Marks : 100

Note : Attempt questions from **all** Sections as directed.

Section – A

1. Answer all **ten** questions. All questions carry equal marks.

10 × 2 = 20

- (a) What is a Project ?
- (b) What is Project Life Cycle ?
- (c) What is Project Financing ?
- (d) Differentiate Project Feasibility with Project Viability.
- (e) What is Sensitivity Analysis ?
- (f) Differentiate Project Identification with Project Selection.
- (g) Differentiate Project Management with General Management.
- (h) What is Critical Path Method ?
- (i) Explain Wage Rate.
- (j) Tax Rates applicable on Project.

Section – B

2. Answer any **three** of the following questions :

3 × 10 = 30

- (a) What do you mean by organisation of a Project ? Discuss a Project Organization.
- (b) Explain the sources of finances in case of Project Financing.
- (c) Differentiate NPV with IRR technique of Project Appraisal.
- (d) Explain barriers in Implementation of a Project.
- (e) Explain the problems arising due to rate of discount in Project Management.

Section – C

Answer the following questions :

5 × 10 = 50

3. What is Demand Forecasting ? Explain two popular methods of Forecasting Demand. Answer the question in special reference to the upcoming residential projects in Tiers 1 cities.

OR

Enlist the specific project financing source available for financing Infrastructure Projects. What would be the source you would recommend for a road project with a project cost of ₹ 200 crores ?

4. Explain Social Cost Benefit Analysis (SCBA). Also discuss UNIDO Approach in SCBA.

OR

Assuming that you are a Project Manager of a dam to be constructed in a village, what problems do you foresee and what corrective measures would you take to address the issues ?

5. Explain the essentials of Technical feasibility study for a power project. Prepare the technical feasibility report with the help of hypothetical figures.

OR

Explain the essentials of Marketing feasibility study for an organised food retail store project. Prepare the marketing feasibility report with the help of hypothetical figures.

6. How important is network technique in Project Management ? Explain the concept of PERT in Project Management with suitable diagram.

OR

Explain risks and uncertainty involved in Project Management. What are the techniques to overcome them ?

7. Write short notes on any **two** of the following :

- (i) Project Scheduling
- (ii) Risk Handling in Project Management
- (iii) Cost Estimations of a Project
- (iv) Coordination in Project Management