Paper ID : 250374

Roll No:

MBA
(SEM IV) THEORY EXAMINATION 2024-25
MEDICAL TOURISM

TIME: 3 HRS   **M.MARKS: 100**

Note: Attempt all Sections. In case of any missing data; choose suitably.

SECTION A

1.   **Attempt *all* questions in brief.**   **2 x 10 = 20**

Q no.	Question
a.	Discuss risks associated with medical tourism.
b.	Write short note on "Consumer Protection Act".
c.	What do you mean by tourists' database management?
d.	Discuss the scope of medical tourism in India?
e.	What do you mean by insurance?
f.	Discuss the norms of WHO.
g.	What are the challenges related to medical tourism?
h.	List out some important destinations for medical tourism.
i.	Discuss the role of Government in promoting medical tourism.
j.	Discuss important factors which affect medical tourism.

SECTION B

2.   **Attempt any *three* of the following:**   **10 x 3 = 30**

Q no.	Question
a.	Do a comparative analysis of any two countries offering medical tourism.
b.	How does insurance work with medical treatments in another country? Discuss the whole procedure.
c.	How do you think medical tourism benefits a country's economy? Justify your answer.
d.	Discuss the various types of medical tourism with suitable examples.
e.	Discuss the entire process of claim settlement in medical tourism.

SECTION C

3.   **Attempt any *one* part of the following:**   **10 x 1 = 10**

Q no.	Question
a.	How can language barriers affect medical tourism? Give suitable examples.
b.	Discuss the detailed procedure of issue of medical visa.

4.   **Attempt any *one* part of the following:**   **10 x 1 = 10**

Q no.	Question
a.	How do you think medical tourism will change in the next five years? Give suitable examples.
b.	Why it is important to research medical tourism destination properly before going abroad for treatment?

5.   **Attempt any *one* part of the following:**   **10 x 1 = 10**

Q no.	Question
a.	Discuss the process of filing a case under CPA. Discuss the compensation norms also.
b.	What are the reasons for opting medical tourism by patients? Give examples.

6.   **Attempt any *one* part of the following:**   **10 x 1 = 10**

Q no.	Question
a.	"India is considered asmost preferred destination for Medical Tourism". Justify this statement.
b.	What do you mean by "unexpected costs" during medical tourism? What might they be?

7.   **Attempt any *one* part of the following:**   **10 x 1 = 10**

Q no.	Question
a.	How can a you verify the service quality in a foreign hospital? Explain.
b.	Elucidate with appropriate examples of supporting services for medical tourism.