

(Following Paper ID and Roll No. to be filled in your Answer Book)

**PAPER ID : 7159**

Roll No.

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**M.B.A.**

(SEM IV) EVEN SEMESTER THEORY EXAMINATION,  
2009-2010

**INTERNATIONAL LOGISTICS MANAGEMENT**

*Time : 3 Hours*

*Total Marks : 100*

**Note :** *Attempt ALL questions.*

1. Attempt any four parts of the following : (4x5=20)
  - (a) Elements of Logistics System.
  - (b) Constraints of World Tonnage.
  - (c) Liner Freight Rebate System.
  - (d) Role of Container Corporation of India (CONCOR).
  - (e) International Air Transport Association (IATA) Conferences.
  - (f) Various important shipping routes.
2. Attempt any two parts of the following : (2x10=20)
  - (a) What are the principles of Logistics Excellence ?
  - (b) What is the importance of logistics as an strategic resource ?
  - (c) What is the rationale of marketing logistics interface ?

3. Attempt any two parts of the following : (2x10=20)
- (a) Discuss the features of tankers, bulk carriers and General Cargo Vessels.
  - (b) Differentiate between tramp and liner operating ships.
  - (c) What is the organization of a shipping company ?
4. Attempt any two parts of the following : (2x10=20)
- (a) What is the role of Stevedores in a shipping company ?
  - (b) What is a Non Vessel Operating Common Carrier (NVOCC) ? What is the role of freight forwarders in managing FCL and LCL loads ?
  - (c) What are the principles of Freight Rates ?
5. Attempt any two parts of the following : (2x10=20)
- (a) What are the major problems at Indian Ports ? What are the various remedial methods ?
  - (b) "In this era of globalization and liberalisation, more emphasis is on port development". In the context of the statement, suggest some activities related to Port Infrastructure development.
  - (c) What are the functions of Inland Container Depot (ICD) ?

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