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Printed Pages : 2

MBA - 411

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7070

Roll No.

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M. B. A.

(SEM. IV) EXAMINATION, 2008-09

**ENTREPRENEURSHIP, ETHICS AND
CORPORATE GOVERNANCE**

Time : 3 Hours]

[Total Marks : 100

- Note :*
- (1) Attempt all questions.
 - (2) The figures in the right hand side indicate marks.

- 1 Answer any four of the following in about 250 words each : **5×4=20**
 - (a) What do you mean by Entrepreneurship?
 - (b) Who is an entrepreneur and how is he different from a businessman?
 - (c) "Entrepreneurs are made, not born". Comment.
 - (d) Define entrepreneurial motivation.
 - (e) Discuss any two programmes supporting women entrepreneurs.
 - (f) What is a business plan?

- 2 Write short notes on any two of the following: **10×2=20**
 - (a) Corporate social responsibility
 - (b) Ethical behaviour in business
 - (c) Creative problem solving
 - (d) Role of auditors in corporate governance



- 3 (a) Discuss some of the views of Pradip N. Khandewal on creativity. $10 \times 2 = 20$
- (b) Discuss the various types of entrepreneurs.

OR

- (a) What is feasibility analysis? Discuss its types. $10 \times 2 = 20$
- (b) What do you understand by project identification? Discuss with examples the process involved in project identification.

- 4 (a) Discuss the need for institutional support to the small scale industries. $10 \times 2 = 20$
- (b) How do lack of financial control and inappropriate marketing cause sickness in small scale industries?

OR

How is the government's protective policies beneficial for the development of small scale industries? Justify your views with examples. 20

- 5 (a) What steps should the entrepreneur take to position the new ventures for loan? $10 \times 2 = 20$
- (b) What are the important barriers affecting women entrepreneur and discuss the ways to overcome them?

OR

- (a) Distinguish between professionalism and family entrepreneurs. $10 \times 2 = 20$
- (b) Differentiate between Creative and Lateral Thinking.

