

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7148

Roll No.

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M.B.A.
(SEMESTER-IV) THEORY EXAMINATION, 2011-12
ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours]

[Total Marks : 100

Note : Attempt questions from **all** Sections as directed.

Section – A

1. Answer all **ten** questions. All questions carry equal marks. **10 × 2 = 20**
- (a) Differentiate Entrepreneur with Entrepreneurship.
 - (b) What is the role of Innovation in Entrepreneurship ?
 - (c) Differentiate Entrepreneur with Professional Manager.
 - (d) Explain classification of Entrepreneurs.
 - (e) What is Heuristics ?
 - (f) Differentiate Feasibility with viability of a project.
 - (g) What is Value Analysis ?
 - (h) Explain Synectics.
 - (i) What is Schumpeter's Theory of Entrepreneurship ?
 - (j) Explain the role of Culture in Entrepreneurship.

Section – B

2. Answer any **three** of the following questions : **3 × 10 = 30**
- (a) What do you mean by Entrepreneurship ? Explain few important theories that explain Entrepreneurship.
 - (b) What are the factors used in identification of a project ?
 - (c) While adjudging the viability of your proposed project, what factors you will take into consideration ? Explain.

- (d) What role does mobility play in promotion of Entrepreneurship ? How important is mobility in the growth of Entrepreneurship ?
- (e) Enlist the problems of Women Entrepreneurship in India. What are the initiatives taken by the Government to overcome the problems ?

Section – C

Answer the following questions :

5 × 10 = 50

3. What are the factors responsible for Entrepreneurship Development ? Also explain what role does Education and Experience play in development of Entrepreneurship.

OR

What do you mean by social factors as a factor responsible for Entrepreneurship Development ? Elaborate the components of social factors and establish their significance with suitable illustrations.

4. What are the essentials for preparation of a project proposal ? Write one such proposal for starting a business of Detergent with an initial investment of ₹ 10,00,000.

OR

What do you understand by Project Identification ? Discuss with hypothetical examples the process involved in Project Identification.

5. The definition for qualification of Small Scale Industries is regularly revised by the Government. Why ?

OR

Comment on the problems of Small Scale Industries in India.

6. What are the newer sources of financing available for Small Scale Industries ? Explain the significance of such newer sources in promotion of Entrepreneurship in India.

OR

What are the financial institutions and what types of financial support do they provide to Small Scale Industries ?

7. Write short notes on any **two** of the following :

- (i) Venture Capital
- (ii) Small Scale Industry Policy of Government of India
- (iii) Stages in Entrepreneurial Process
- (iv) Financial Feasibility of a Project

- (d) What role does mobility play in promotion of Entrepreneurship ? How important is mobility in the growth of Entrepreneurship ?
- (e) Enlist the problems of Women Entrepreneurship in India. What are the initiatives taken by the Government to overcome the problems ?

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