

MBA
(SEM IV) THEORY EXAMINATION 2018-19
EMERGING TRENDS IN TOURISM

*Time: 3 Hours**Total Marks: 70***Note: 1.** Attempt all Sections. If require any missing data; then choose suitably.**SECTION A****1. Attempt all questions in brief. 2 x 7 = 14**

- (a) Define Eco Tourism?
- (b) What is the second name of Terrestrial, Aquatics and Aerial Based Adventure sports?
- (c) What is the full form of CPR?
- (d) Define Soft Adventure?
- (e) Define Bungee Jumping?
- (f) Which of the three areas does the mountaineering consists?
- (g) Name the famous destination for rock climbing at Greece.

SECTION B**2. Attempt any three of the following: 7 x 3 = 21**

- (a) Explain the different Adventure Tourism activities.
- (b) Explain the different types of medical tourism, especially Yoga.
- (c) Define the categories and role of Eco tourism.
- (d) Write down the importance and significance of Papeti and Easter.
- (e) Write about any one ancient Religion.

SECTION C**3. Attempt any one part of the following: 7 x 1 = 7**

- (a) Write about the minimum equipment require in soft adventure and also why it is the most popular form of Adventure tourism.
- (b) Write about the basic minimum standard for Para Sailing.

4. Attempt any one part of the following: 7 x 1 = 7

- (a) Write down the Medical history from 20th Century till date.
- (b) Define Medical tourism? Write down the legal issues of Medical tourism in context of India.

5. Attempt any one part of the following: 7 x 1 = 7

- (a) Explain the major issues of Rural tourism in the context of India.
- (b) How does the sustainable development is possible through rural tourism in rural areas?

6. Attempt any one part of the following: 7 x 1 = 7

- (a) Write the significance of the festival Dashhara.
- (b) Write the significance of the festival Rakshabandhan.

7. Attempt any one part of the following: 7 x 1 = 7

- (a) Explain the different protected areas of Eco-tourism.
- (b) Define the different categories (Natural, built and events) of Eco-tourism.