

MBA-TM

(SEM-IV) THEORY EXAMINATION 2017-18
EMERGING TRENDS IN TOURISM

Time: 3 Hours

Total Marks: 100

Note: Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 10 = 20

- a. Which category of sports is Canyoning?
- b. Define Soft Adventure?
- c. Who first to lay a foundation for a comprehensive medical tourism network.
- d. Write the birth century of Gautama Buddha.
- e. Write full form of the NIWS.
- f. What is the full form of CE?
- g. Paryushana is an important Jain festival celebrated in which month of the year.
- h. Easter belongs to which Religion?
- i. Write about the Hindu calendar month of Holi and Dashhera.
- j. Which category of sports is Hydro bob?

SECTION B

2. Attempt any *three* of the following: 10 x 3 = 30

- a. Write down the Basic Minimum Standards for Bungee Jumping.
- b. How does the client agreement made between MTF and Client.
- c. How will you classify different tourism activities in rural areas?
- d. Write about the ancient Jainism Religion.
- e. What is significance of Diwali and Holi in Hindu religion & how do they celebrate?

SECTION C

3. Attempt any *one* part of the following: 10 x 1 = 10

- (a) Why hard Adventure is the most popular form of Adventure tourism also mention the minimum adventure equipments require in Hard Adventure.
- (b) Write down the Basic Minimum Standards for Paragliding.

4. Attempt any *one* part of the following: 10 x 1 = 10

- (a) What are the ethical issues of Medical tourism?
- (b) What is the current scenario of Medical tourism in India as compare to US?

5. Attempt any *one* part of the following: 10 x 1 = 10

- (a) What are the challenges in rural tourism?
- (b) Define the term Rural tourism and its understanding in detail.

6. Attempt any *one* part of the following: 10 x 1 = 10

- (a) What is significance of Navratri in Hindu religion and how they celebrate?
- (b) Write about the ancient Vedic Religion?

7. Attempt any *one* part of the following: 10 x 1 = 10

- (a) Define Ecotourism? Write down on what principles Ecotourism activities works?
- (b) Define the term Protected areas? What is the objective of it and also write about the protected areas of India.