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MBA
(SEM IV) THEORY EXAMINATION 2024-25
CSR AND SUSTAINABILITY IN HEALTH CARE

TIME: 3 HRS

M.MARKS: 100

Note: Attempt all Sections. In case of any missing data; choose suitably.

SECTION A

1. Attempt all questions in brief. 2 x 10 = 20

Q no.	Question
a.	Explain the concept of corporate social responsibility.
b.	Differentiate corporate ethics from morality.
c.	Discuss key drivers of environmental and social sensitivity in global affairs.
d.	Highlights the key Differences between stakeholder from shareholders.
e.	What is social framework and its characteristics?
f.	Define sustainable development.
g.	Discuss important environmental dimensions of sustainable development
h.	Define sustainable hospital management and list its three core components.
i.	Define health equity and explain how it relates to social justice.
j.	Explain the concept of environmental degradation.

SECTION B

2. Attempt any three of the following: 10 x 3 = 30

Q no.	Question
a.	Define corporate citizenship and its strategic advantages to corporates.
b.	Discuss different stakeholders of CSR and their role in good CSR practices.
c.	Elucidate the key differences between Sustainable and Green development
d.	Define ecological footprint and its significance in green development.
e.	Discuss key indicators of a CSR report

SECTION C

3. Attempt any one part of the following: 10 x 1 = 10

a.	Discuss significance of CSR in health sector in light of carroll's pyramid.
b.	Define corporate ethics and discuss about its utilitarian approach.

4. Attempt any one part of the following: 10 x 1 = 10

a.	Elucidate the environmental and social benefits of CSR Policies.
b.	Discuss role of Social and environment issues in shaping market for health sector.

5. Attempt any one part of the following: 10 x 1 = 10

a.	Delineate the importance pf equitable distribution for sustainable development.
b.	Discuss various strategies to manage socio-environmental risk .

6. Attempt any one part of the following: 10 x 1 = 10

a.	Discuss environmental dimensions of sustainable development
b.	Explain the concept of carbon marketing and its benefits.

7. Attempt any one part of the following: 10 x 1 = 10

a.	Critically evaluate human -nature and settlement relationship with health.
b.	"Economic growth inevitably leads to environmental degradation." Do you agree?