

MBA
(SEM IV) THEORY EXAMINATION 2018-19
CORPORATE GOVERNANCE, VALUES & ETHICS

Time: 3 Hours**Total Marks: 70****Note:** 1. Attempt all Sections. If require any missing data; then choose suitably.**SECTION A****1. Attempt all questions in brief. 2 x 7 = 14**

- a. What is philosophy behind the term 'Corporate Governance'?
- b. What is code of conduct?
- c. Define CSR.
- d. How important is Spiritual Values?
- e. How Ethics in Finance is important for any company?
- f. Define Contractual Theory.
- g. Explain the term 'Socialism'.

SECTION B**2. Attempt any three of the following: 7 x 3 = 21**

- a. Why is the study of Business Ethics important in current situation? How can ethical values be promoted among business community?
- b. How can you, as a manager, overcome the conflict between your personal values and your organizational goals?
- c. Discuss in detail about the role of Board of Directors.
- d. What management message can be extracted from the teachings of 'Mahabharat'?
- e. Define and classify Vedas. Describe their importance in Indian Value System and its relevance for today's business world.

SECTION C**3. Attempt any one part of the following: 7 x 1 = 7**

- (a) Elaborate on the role of Audit Committee. Define Corporate Excellence.
- (b) Discuss the role of ethics in the era of information Technology.

4. Attempt any one part of the following: 7 x 1 = 7

- (a) Describe in detail the ethical theories. Also elucidate the relation of ethics with various managerial aspects.
- (b) Discuss the factors that have influenced the development of Corporate Social Responsibility. Give suitable example in Indian context.

5. Attempt any one part of the following: 7 x 1 = 7

- (a) Explain in detail the steps involved in resolving an ethical dilemma.
- (b) Describe how shareholder activism can influence the corporate functioning.

6. Attempt any one part of the following: 7 x 1 = 7

- (a) Briefly discuss the key difference between directors and managers. Describe the duties and responsibilities that can be delegated to Corporate Governance Committee.
- (b) Explain Corporate Disclosure and Investor Protection in India.

7. Attempt any one part of the following: 7 x 1 = 7

- (a) Write short notes on the followings –
 - (i) Guidelines for developing Code of Ethics
 - (ii) Stake-holders' Theory
- (b) Bring out the similarities and dissimilarities in teachings of Geeta, the Bible and the Quran in regard with ethics and values.