

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7149

Roll No.

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M.B.A.

(SEMESTER-IV) THEORY EXAMINATION, 2012-13

CORPORATE GOVERNANCE, VALUES & ETHICS

Time : 3 Hours]

[Total Marks : 100

Section – A

1. Attempt following questions with reason not exceeding 50-75 words : 2 × 10
- What is philosophy behind the term 'Corporate Governance' ?
 - Distinguish Governance and Management.
 - How do you develop code of Ethics ?
 - What do you mean by value system of an organization ?
 - What is Patent ?
 - What is corporate environmental accountability ?
 - How are independent directors appointed on the Board of a company ?
 - What do you mean by Indian Ethos ?
 - What is Value ?
 - What is Corporate Re-structuring ?

Section – B

2. Answer any **three** of the following questions in not more than 200 words : 10 × 3
- Explain Corporate Governance, its constituents and objectives in detail.
 - Explain the role of Shareholders as a key constituent of Corporate Governance.
 - Discuss the role of ethics in the era of Information Technology.
 - Explain Value Chain. Discuss its role as an emerging field in Indian organizations.
 - Discuss the role of Human Resource Department in creating an ethical culture in organizations.



Section – C

Answer the following questions in not more than 500 words :

10 × 5

3. Discuss the developments on corporate governance reforms in India.

OR

Discuss the factors that have influenced the development of corporate social responsibility. Give suitable example in Indian context.

4. Explain how the ethics, values, trust and truth play very important role in corporate governance.

OR

Discuss briefly the role of teachings of 'Geeta' in helping company's management to ensure effective discharge duties of social responsibility.

5. What do you mean by Total Quality Management ? Explain its importance in success of any organization.

OR

Explain the role and importance of reverse logistics in building a sustainable competitive advantage for a corporation.

6. What are the emerging issues and challenges in Investor Protection in India ?

OR

What is the role of stakeholders in achieving the goal of corporate transparency ?

7. Explain the concept of corporate governance. For what reasons corporate governance has become significant for modern corporations ?

OR

How is the code of ethics different from the code of conduct ? What is the method of integrating business ethics in an organization ?