



Printed Pages : 2

MBA031

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7117

Roll No.

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M.B.A

**(SEM III) ODD SEMESTER THEORY EXAMINATION 2009-10
SUPPLY CHAIN MANAGEMENT**

Time : 3 Hours]

[Total Marks : 100

- Note :**
- (1) Attempt all questions.*
 - (2) All questions carry equal marks.*
 - (3) Question number (1) is compulsory.*

- 1** Discuss in brief any four of the following : **20**
 - (a) Value chain approach of SCM
 - (b) Types of warehouses
 - (c) EOQ model for lots
 - (d) Kanban system
 - (e) Logistics cost approach
 - (f) ABC-VED matrix
 - (g) Distribution Centres
 - (h) Benchmarking concepts.

- 2** "The supply chain is the nature of organizations that are involved through upstream and downstream linkages in the different processes and activities that produce value in form of products and services."
- Comment. **20**

OR



2 What are the various thrust areas that should be focussed while managing supply chain management ? 20

3 "SCM is simply the extension of logistics functions with other participants like vendors, customers and third party logistics service provider." Do you agree with the statement ? Support your answer with suitable examples. 20

OR

3 "Logistics management is the design and administration of system to control the flow of materials, inventory to support business unit strategy." In the light of above mentioned statement discuss strategic logistics planning process. 20

4 Explain with the help of suitable example bullwhip effect and its impact on supply chain management. 20

OR

4 Elucidate the differences and similarities between procurement, production and physical distribution functions of logistics. 20

5 (a) What are the various elements of inventory cost ? 10

(b) What is the relationship of JIT with MRP and DRP ? 10

OR

5 (a) Discuss the best contemporary IT practices in context of supply chain management. 10

(b) What is the use of outsourcing in supply chain management ? 10

