Printed Pages: 3   NMBA-034/MBTM-034

(Following Paper ID and Roll No. to be filled in your Answer Books)

Paper ID : 2289849   Roll No.

MBA/MBA TM

Regular Theory Examination (Odd Sem-III), 2016-17

PROJECT MANAGEMENT

Time : 3 Hours   *Max. Marks : 100*

SECTION - A

Attempt all parts.   (10×2=20)

1. a) Define Project

    b) What is Project Schedule

    c) Explain the term Preliminary Screening of Projects?

    d) What purpose do Project Organizations serve?

    e) Explain the Planning Phase of Project Life Cycle.

    f) What are Material Input & Utilities

    g) Explain the term Income Statement

    h) What is Shadow Wage Rate

    i) What is Present Value of Money

    j) What is Project Control

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SECTION - B

Attempt any Five questions : **(5×10=50)**

2. a) What is Project Management? Explain the basic characteristics of a Project.

b) What are the various Tool & Techniques of Project Management

c) Explain the term Project life Cycle? State the significance of Implementation Phase.

d) What is Market Survey? Based on market survey how would you draw market characterization.

e) How does choice of technology contribute in the technical appraisal of projects?

f) What types of risks are involved in a Project? What are the different methods of evaluation of risk and How do we manage risk in a project?

g) What are different techniques for Investment evaluation? Explain.

h) State the standard contents of financial statements highlighting its characteristics.

SECTION - C

A pharmaceutical company makes its forecast using exponential smoothing method.

Year	2010	2011	2012	2013	2014	2015	2016
Sales data	110	120	145	150	170	140	160

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Initial forecast for the period 2010 is 120 smoothing constant $\alpha = 0.3$

Attempt any Two questions   **(2×15=30)**

3. Calculate the forecasting for the period of 2017.

4. Calculate MAD for the period of 2010 to 2016

5. Explain techniques of forecasting.