

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7119

Roll No.

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MBA
(SEMESTER-III) THEORY EXAMINATION, 2012-13
MANAGEMENT INFORMATION SYSTEM

Time : 3 Hours]

[Total Marks : 100

Section – 1

1. Attempt All questions : 10 × 2
- (a) Explain Information Systems.
 - (b) Explain Neural Networks.
 - (c) Explain Analog and Digital signals.
 - (d) Explain Internet, Intranet and Extranet.
 - (e) Explain Malware, Adware and Spyware.
 - (f) Explain SQL.
 - (g) Explain Feasibility Analysis.
 - (h) Explain need of Testing Software.
 - (i) Explain Cyber Crime.
 - (j) Explain importance of Ethical responsibilities.

Section – 2

2. Answer any **three** parts from the following : 3 × 10
- (a) Describe the process of developing MIS system.
 - (b) Describe the security issues of IT.
 - (c) Describe Virtual Company with its importance.
 - (d) Describe Strategic advantages of MIS.
 - (e) Describe CRM with its importance.

Section – 3

Attempt All the questions :

5 × 10

3. What do you mean by DBMS (Database management System) ? Differentiate Hierarchical, Network and Relational database models with its advantages and disadvantages.

OR

What do you mean by e-Commerce ? Differentiate it with e-Business giving practical examples.

4. What do you mean by Microsoft Office ? Define its attributed in detail with its use and importance.

OR

What do you mean by Data processing ? Describe the importance of evaluation and control of data processing.

5. What do you mean by Operating System ? Describe three Operating Systems in detail.

OR

What do you mean by Software packages ? Describe six Software packages in brief.

6. What do you mean by network ? Describe LAN, WAN, MAN, CAN with its nature and usage.

OR

What do you mean by Data ? Describe its Nature and Importance with some practical examples.

7. What do you mean by data flow diagram and data dictionary ? Explain with the use of DFD symbols and data flow diagram with examples.

OR

Define contemporary status of e-Commerce in India with its counterparts in Asia.
