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**MBA**  
**(SEM-III) THEORY EXAMINATION 2020-21**  
**INTERNATIONAL LOGISTICS AND DOCUMENTATION**

*Time: 3 Hours**Total Marks: 100***Note:** 1. Attempt all Sections. If require any missing data; then choose suitably.**SECTION A**

1. Attempt *all* questions in brief. 2 x 10 = 20
- a. What is transportation?
  - b. Define freight rates.
  - c. What is outsourcing?
  - d. Define IATA.
  - e. What is bill of lading?
  - f. Define commercial invoice.
  - g. What is trade contract?
  - h. Define LC.
  - i. What is excise duty
  - j. Define EDI.

**SECTION B**

2. Attempt any *three* of the following: 10 x 3 = 30
- a. Explain the factors influencing international marketing channel decision.
  - b. Discuss the importance of effective transportation system.
  - c. Describe the importance of documentation in international trade.
  - d. Interpret the elements of contract in international business.
  - e. Discuss the types and objectives of excise duty.

**SECTION C**

3. Attempt any *one* part of the following: 10 x 1 = 10
- (a) Describe the scope and importance of channel decision.
  - (b) Discuss the international physical distribution decisions.
4. Attempt any *one* part of the following: 10 x 1 = 10
- (a) Explain the service choices and their characteristics.
  - (b) Discuss in-company management vs. outsourcing.
5. Attempt any *one* part of the following: 10 x 1 = 10
- (a) Describe the process of obtaining export and import license
  - (b) Explain the document required to claim export benefits.
6. Attempt any *one* part of the following: 10 x 1 = 10
- (a) Interpret the advantages and disadvantages of international trade.
  - (b) Discuss the techniques and importance of credit risk management.
7. Attempt any *one* part of the following: 10 x 1 = 10
- (a) Explain the legal framework of central excise act and rules.
  - (b) Describe the different types of tariffs.