**MBA**
**(SEM III) THEORY EXAMINATION 2019-20**
**INTERNATIONAL BUSINESS MANAGEMENT**

*Time: 3 Hours*                                                                 *Total Marks: 70*

**Note:** **1.** Attempt all Sections. If require any missing data; then choose suitably.

### SECTION A

1.    **Attempt *all* questions in brief.**                                      **2 x 7 = 14**

| a. | Discuss the role of negotiations in international business. |
|----|-----------------------------------------------------------|
| b. | Difference Between International Business & Domestic Business |
| c. | Identify the basic concepts relating to foreign Exchange. |
| d. | List the various Financial Institutions facilitating international trade. |
| e. | Illustrate the function of NAFTA. |
| f. | Summarize any two Objectives of BRICS and SAARC. |
| g. | Give the Full Form of UNCTAD and IBRD |

### SECTION B

2.    **Attempt any *three* of the following:**                                 **7 x 3 = 21**

| a. | Explain the reason why Indian Rupee has lost its value since 2010. |
|----|-------------------------------------------------------------------|
| b. | Discuss the major factor which are important in Exchange rate determination. |
| c. | Explain the principles of regional economics integrations. Also discuss the reasons for formation of regional economic integration. |
| d. | Discuss the objectives and functions of European Union (EU). |
| e. | Explain EPRG framework of international marketing orientation with suitable Example. |

### SECTION C

3.    **Attempt any *one* part of the following:**                              **7 x 1 = 7**

| (a) | |
|-----|--|
| (b) | |

4.    **Attempt any *one* part of the following:**                              **7 x 1 = 7**

| (a) | Explain economic Integration in detail. |
|-----|------------------------------------------|
| (b) | "The failure of the GATT led to the creation of the WTO" .Discuss. |

5.    **Attempt any *one* part of the following:**                              **7 x 1 = 7**

| (a) | Explain Absolute advantage theory of International Business. |
|-----|-------------------------------------------------------------|
| (b) | What are the main characteristics of a Global Firm? |

6.    **Attempt any *one* part of the following:**                              **7 x 1 = 7**

| (a) | Discuss the various factors that influence foreign investment decisions |
|-----|------------------------------------------------------------------------|
| (b) | Discuss the factor that causes Globalization of Business. |

7.    **Attempt any *one* part of the following:**                              **7 x 1 = 7**

| (a) | Discuss the ethical issue in International Business. |
|-----|-----------------------------------------------------|
| (b) | What are the factors to be considered to calculate "Country Attractiveness"? |