

MBA
(SEM III) THEORY EXAMINATION 2022-23
INTERNATIONAL BUSINESS MANAGEMENT

Time: 3 Hours

Total Marks: 100

Note: Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt all questions in brief. 2 x 10 = 20
- a. Discuss Home and Foreign Capital.
 - b. Define World Economic Trends.
 - c. What is International Trade?
 - d. Explain Mercantilism.
 - e. What do you mean by REGIOCENTRIC?
 - f. Define Foreign Earned Income Exclusion.
 - g. Discuss the Spot Rate.
 - h. Who is Authorized Dealer?
 - i. Define Free Trade.
 - j. What do you understand by Economic Union?

SECTION B

2. Attempt any three of the following: 10 x 3 = 30
- a. Explain meaning, nature and scope of international business management. Support your answer with suitable example.
 - b. Discuss comparative advantage theory with example.
 - c. Define international marketing with its nature and significance.
 - d. What do you mean by foreign exchange determination systems? Explain.
 - e. Explain WTO. Also explain objectives, functions and structures of the WTO.

SECTION C

3. Attempt any one part of the following: 10 x 1 = 10
- a. Discuss theory of capital movement with classifications.
 - b. Explain Porter's national competitive advantage theory with example.
4. Attempt any one part of the following: 10 x 1 = 10
- a. Discuss international marketing orientation with suitable example.
 - b. Explain various types of exchange rate regimes.
5. Attempt any one part of the following: 10 x 1 = 10
- a. Explain IMF. What are the objectives and functions of IMF?
 - b. Discuss restraining forces on globalization with example.
6. Attempt any one part of the following: 10 x 1 = 10
- ~~a. Explain theory of capital movement.~~
 - b. Discuss international segmentation with figure and example.
7. Attempt any one part of the following: 10 x 1 = 10
- a. Explain all the factors affecting exchange rates.
 - b. Discuss IBRD. Also discuss the functions and objectives of IBRD.