

Roll No: 

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**MBA**  
**(SEM III) THEORY EXAMINATION 2024-25**  
**INNOVATIONS AND ENTREPRENEURSHIP**

TIME: 3 HRS

M.MARKS: 100

**Note: 1.** Attempt all Sections. If require any missing data; then choose suitably.

**SECTION A**

**1. Attempt all questions in brief.**

Q no.	Question	Marks	CO
a.	Define Creativity.	2	1
b.	What do you mean by Improvisation?	2	1
c.	Write any four traits of an Entrepreneur.	2	2
d.	What do you mean by Social Entrepreneur?	2	2
e.	What are the Subsidies?	2	3
f.	Write the roles of NEDB.	2	3
g.	What is Crowdfunding?	2	4
h.	Define Technological Analysis.	2	4
i.	What do you mean by Process Charts?	2	5
j.	What is an Exit Strategy?	2	5

**SECTION B**

**2. Attempt any three of the following:**

Q no.	Question	Marks	CO
a.	What is meant by innovation? Discuss the relationship between innovation and entrepreneur	10	1
b.	How to identify the general characteristics of an intrapreneur?	10	2
c.	How to estimate financial funds requirement for venture? Also discuss on various sources of finance.	10	3
d.	What is a business idea? Why it is important in entrepreneurship? Explain.	10	4
e.	Explain the steps with the help of process charts involved in launching a business.	10	5

**SECTION C**

**3. Attempt any one part of the following:**

Q no.	Question	Marks	CO
a.	How to develop an innovation strategy? Also discuss the different sources of innovation.	10	1
b.	Discuss the following – (i) Innovation Environment (ii) Innovation Types	10	1

**4. Attempt any one part of the following:**

Q no.	Question	Marks	CO
a.	Discuss the concept of entrepreneurship. Also elaborate the types and functions of entrepreneur.	10	2
b.	Describe entrepreneurial decision-process. What are the challenges faced by entrepreneurs in India in present time?	10	2



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**5. Attempt any one part of the following:**

Q no.	Question	Marks	CO
a.	What are the roles of different agencies to assist entrepreneurship development? Explain.	10	3
b.	Discuss the role and support of central and state governments in developing industries in India.	10	3

**6. Attempt any one part of the following:**

Q no.	Question	Marks	CO
a.	What is meant by Opportunity Assessment? Describe in brief the main factors of opportunity assessment.	10	4
b.	Discuss the process of New Venture and its Challenges in detail.	10	4

**7. Attempt any one part of the following:**

Q no.	Question	Marks	CO
a.	What is the procedure of registration of start up to going IPO? Also explain about its revival, exit and end to venture.	10	5
b.	Explain the various forms of business.	10	5