

Paper Id: 

270315
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**MBA**  
**(SEM III) THEORY EXAMINATION 2019-20**  
**ENTERPRISE RESOURCE PLANNING**

**Time: 3 Hours****Total Marks: 70****Note: 1.** Attempt all Sections. If require any missing data; then choose suitably.**SECTION A**

- 1. Attempt all questions in brief.** **2 x 7 = 14**
- a. What are Enterprise Resource Planning Packages?
  - b. Define business?
  - c. Explain the best practices of BPR?
  - d. What are the skills the people who implement the ERP should process?
  - e. What do you mean by global access?
  - f. What is cycle time?
  - g. What are the different layers of SAP R/3?

**SECTION B**

- 2. Attempt any three of the following:** **7 x 3 = 21**
- a. Discuss Issues to be considered in planning design and implementation of cross functional integrated Enterprise Resource Planning systems?
  - b. Define Management Information System in detail. Also discuss the characteristics of Computerized Management Information System in detail??
  - c. Explain Discuss the Cloud Based Enterprise Resource Planning offering?
  - d. How an Enterprise Resource Planning system can make impact on organization?
  - e. Define Customer Relationship Management (CRM) in detail. Also discuss the Benefits of CRM Module?

**SECTION C**

- 3. Attempt any one part of the following:** **7 x 1 = 7**
- (a) Write the Risk Factor associated with Enterprise Resource Planning?
  - (b) Explain the life Cycle of Enterprise Resource Planning?
- 4. Attempt any one part of the following:** **7 x 1 = 7**
- (a) Define Data – warehousing the Data- Mining. Why a data warehouse is separated from operational database?
  - (b) Justify the statement “Enterprise Resource Planning (ERP) market went into upheaval”?
- 5. Attempt any one part of the following:** **7 x 1 = 7**
- (a) Differentiate between OLAP and OLTP in detail?
  - (b) Write your Statement about Failure of Enterprise Resource Planning implementation in detail?
- 6. Attempt any one part of the following:** **7 x 1 = 7**
- (a) How do conventional application packages and Enterprise Resource Planning (ERP) Package differ?
  - (b) Differentiate between SAP, Oracle, Infor, and Microsoft Dynamics?
- 7. Attempt any one part of the following:** **7 x 1 = 7**
- (a) Discuss Decision support System. Also define Characteristics and benefits of Decision Support System?
  - (b) Differentiate between Financial Management with ERP & Business Intelligence?