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**MBA**  
**(SEM III) THEORY EXAMINATION 2020-21**  
**EMERGING TRENDS IN TOURISM**

**Time: 3 Hours****Total Marks: 100****Note: 1.** Attempt all Sections. If require any missing data; then choose suitably.**SECTION A****1. Attempt all questions in brief.****2 x 10 = 20**

Qno.	Question	Marks	CO
a.	What do understand by adventure tourism	2	1
b.	Give Two names of adventure tours categories	2	1
c.	What is Agniveer in Vedic religion.	2	1
d.	Give the definition of Ecotourism	2	1
e.	Which state started firstly medical tourism in India	2	1
f.	``Rural Tourism is mirror of village life``-explain it in short	2	2
g.	Which religion celebrate Papeti festival . Which month it starts	2	1
h.	Who was the founder of Sikhism and Buddhism	2	1
i.	How many states are promoting ecotourism	2	1
j.	What do you understand by Flora and Fauna ?	2	1

**SECTION B****2. Attempt any three of the following:**

a.	How does medical tourism helps the economy of a country	10	2
b.	What is significance of religious tourism ?	10	4
c.	List the various Air based adventure sports and describe two out of them	10	1
d.	How does rural tourism help in the development of a region	10	2
e.	What are the Ecotourism Resources in India	10	1

**SECTION C****3. Attempt any one part of the following:**

a.	What is a significance of Christmas	10	4
b.	Write a note on Ecotourism	10	2

**4. Attempt any one part of the following:**

a.	What are the guide lines for river rafting	10	2
b.	What are the main characteristics and features of Rural Tourism	10	1

**5. Attempt any one part of the following:**

a.	What makes India the best destination for medical Tourism /	10	2
b.	How many mountaineering Institutes are affiliated with Indian Mountaineering Foundation( IMF). Describe the history of any two mountaineering Institutes .	10	2

**6. Attempt any one part of the following:**

a.	What is Easter festival and why is it celebrated?	10	2
b.	What are the Five Ks articles of faith that Sikhs wear	10	2

**7. Attempt any one part of the following:**

a.	What are the differences between Digambara and Shevtambara in Jainism religion.	10	2
b.	Write short notes on the following festivals- 1-Moharrum 2-Holi 3- Paryushmna 4-Baishakhi 5-Dashera	10	2