



PAPER ID-310842

Printed Page: 1 of 2
Subject Code: KMB1304

Roll No:

MBA-INT
(SEM III) THEORY EXAMINATION 2023-24
BUSINESS ENVIRONMENT

TIME: 3 HRS

M.MARKS: 100

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

2 x 10 = 20

1. Attempt all questions in brief.

Qno.	Question	Marks	CO
a	What is business environment?	2	1
b	How can you define Industrial Licensing?	2	1
c	Define Balance of Payment.	2	2
d	Write any two roles of SEBI in Stock Market.	2	2
e	What is CENVAT?	2	3
f	Define Special Economic Zone (SEZ).	2	3
g	What is Disinvestments?	2	4
h	Write any two functions of World Trade Organisation (WTO).	2	1
i	What do you mean by Multinational Corporation (MNC's)?	2	5
j	Define competitive advantage.	2	5

SECTION B

10 x 3 = 30

2. Attempt any three of the following:

a.	"Major Economic policy decisions are often political decisions". Explain how	10	1
b.	Why is social responsibility important for business? List out the arguments for and against social responsibility.	10	2
c.	Explain the competition act 2002 in detail.	10	3
d.	Redefine the Value Proposition to MSMEs in detail.	10	4
e.	Write short notes on the following (i) Technology Transfer (ii) EXIM policy	10	5

SECTION C

10 x 1 = 10

3. Attempt any one part of the following:

a.	Discuss how the demographic and technological trend that could affect the future of the business.	10	1
b.	Explain the various internal factors that influence business policies.	10	1

4. Attempt any one part of the following:

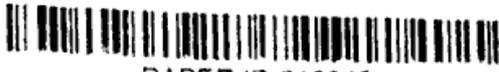
10 x 1 = 10

a.	What is an economic system? What are the basic problems of an economic system?	10	2
b.	What do you understand by monetary policy? What are its objectives? Explain.	10	2

5. Attempt any one part of the following:

10 x 1 = 10

a.	How do you manage ethics in corporate sector? What are the managerial interventions to ensure ethical conduct in business units?	10	3
b.	What is corporate governance? Explain the benefits of corporate governance.	10	3



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Roll No:

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6. Attempt any <i>one</i> part of the following:		10 x 1 = 10	
a.	Define privatization. Give your arguments for and against privatization.	10	4
b.	"The economy of India had undergone significant policy shifts in the beginning of the 1990s. This new model of economic reforms is commonly known as the LPG model" explain the above statement.	10	4
7. Attempt any <i>one</i> part of the following:		10 x 1 = 10	
a.	Technology is the invisible input in business". Explain the significance / need / importance/role of technology in business.	10	5
b.	Elucidate the advantages and disadvantages of globalization of Indian Economy.	10	5

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