

MBA-TM
(SEM II) THEORY EXAMINATION 2017-18
TRAVEL AGENCY AND TOUR OPERATIONS

Time: 3 Hours

Total Marks: 70

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

- 1. Attempt all questions in brief. 2 x 7 = 14**
- a. What documents are required for obtaining visa.
 - b. What formalities have to be completed at Air Line check in counter.
 - c. Which Department grants approval for Travel Agency and how many trained staff are required.
 - d. Define tour package in brief.
 - e. What is full form of IATA and in which year it was formed.
 - f. What do the following abbreviation stand for ? :
1. CPAI 2. A Ia Carte
 - g. Define fiscal and Non Fiscal incentive in Travel Agencies and Tour operations business.

SECTION B

- 2. Attempt any three of the following: 7 x 3 = 21**
- a. Give the brief history of Travel Agency.
 - b. What do you understand by Post tour Management?
 - c. Dr. John Hilton going back home from Chaterpati Shivaji International Airport What formalities have to be completed?
 - d. IATA rules and regulation for approval of Travel Agency.
 - e. What do you understand by Corporate clients and what precautions have to be taken during handling their business?

SECTION C

- 3. Attempt any one part of the following: 7 x 1 = 7**
- (a) Define the types of Visas.
 - (b) Define the differentiation between Travel Agency And Tour Operator.
- 4. Attempt any one part of the following: 7 x 1 = 7**
- (a) What are the components in package formulation?
 - (b) Explain the meaning of assembling processing information on destination.
- 5. Attempt any one part of the following: 7 x 1 = 7**
- (a) What are the sources of income in Tour Operation?
 - (b) What are the points should be kept during marketing of tour package.
- 6. Attempt any one part of the following: 7 x 1 = 7**
- (a) Describe the function of ITDC
 - (b) What is a full form and objectives of TAAI?
- 7. Attempt any one part of the following: 7 x 1 = 7**
- (a) What is a present status of Travel Agency?
 - (b) What measures should be taken to organize a conference.