

Printed Pages : 3



MBTM027

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 271217

Roll No.

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M. B. A.

(SEM. II) THEORY EXAMINATION, 2014-15
TRAVEL AGENCY AND TOUR OPERATIONS

Time : 3 Hours]

[Total Marks : 100

Section - A

- 1 Answer any four of the following : [5×4=20]
- What documents are required while applying for new passport?
 - How much capital is required to open a Travel Agency in City and Hill station?
 - What are the non fiscal incentives available to Travel Agency?
 - Give brief information of TAAI.
 - What is a difference between Double bed, Twin bed and Triple bed room?
 - How many hours before the departure of International and domestic flight passenger should report to Airport ?

Section - B

- 2 Attempt any two of the following : [2×15=30]
- (a) Give the detailed information of growth and present status of Travel Agency.
- (b) How the Travel Agent/Tour Operator will be benefited by linkage with hotels, Transport agencies, Airlines and other segments of Tourism Industry ?
- (c) What size and weight of a luggage & hand beg is permitted by Air Line on following sectors? Who are travelling in Economic and business class.
- (i) International Sector travelling to London
- (ii) Domestic Sector (Delhi to Bombay)
- (iii) Hand Beg 'International and Domestic sectors)

Section - C

Note : Attempt all question.

- 3 What is difference between Travel Agent and Tour Operator business? Explain in details. 10
- OR
- 3 Give the brief information of IATA and what is role of this Agency in Air Line Industry. 10
- 4 Briefly describe the function of Travel Agency. 10
- OR
- 4 Explain the role of guides and Escort. What is difference between Escort and Guide? 10

- 5 Write note any five of the following : 2×5=10
- (i) Itinerary,
 - (ii) Continental Plan,
 - (iii) Khajuraho city,
 - (iv) Srinagar,
 - (v) Aurangabad,
 - (vi) Air India,
 - (vii) British Airways,

- 6 Describe the structure and function of Travel Agency of each department. 10

OR

- 6 Describe the different type of packages. 10

- 7 Describe the components of a Tour Package in details. 10

OR

- 7 What are the sources of marketing of Tour packages? 10
