MBA TOURISM MANAGEMENT
(SEM II) THEORY EXAMINATION 2017-18
TOURISM CONCEPTS & IMPACTS

Time: 3 Hours   *Total Marks: 70*

Note: **1.** Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1.   **Attempt *all* questions in brief.**   **2 x 7 = 14**

   a.   Which year International Dictionary of tourism said, Tourism is a journey or circular trip.
   b.   What is Inclusive tourism?
   c.   First definition of tourism was made by whom?
   d.   What do you understand with travel agent?
   e.   Write four most popular states in India for cultural tourism?
   f.   What are the three terms according to concept of tourism in Sanskrit literature?
   g.   Ajanta & Ellora created during which century?

SECTION B

2.   **Attempt any *three* of the following:**   **7 x 3 = 21**

   a.   Explain typology of tourism products.
   b.   Write about the characteristics of tourism Industry.
   c.   Write short notes on the tourist destination Jaipur & Kanyakumari.
   d.   Write a note on Cruise ships / liners & Hovercraft.
   e.   Why tourists use air charter?

SECTION C

3.   **Attempt any *one* part of the following:**   **7 x 1 = 7**

   (a)   Explain tourism Product Life Cycle.
   (b)   Define Tourist? Write about any four types of tourists.

4.   **Attempt any *one* part of the following:**   **7 x 1 = 7**

   (a)   Write about the VFR and culinary tourism.
   (b)   What is cultural and health tourism.

5.   **Attempt any *one* part of the following:**   **7 x 1 = 7**

   (a)   What is difference between Tourists, Visitor & Excursionist?
   (b)   Explain the railway system of India?

6.   **Attempt any *one* part of the following:**   **7 x 1 = 7**

   (a)   Write about any toy trains of India in detail.
   (b)   What is Coach- Bus Tour?

7.   **Attempt any *one* part of the following:**   **7 x 1 = 7**

   (a)   Origin location and functions of ASTA.
   (b)   Origin location and functions of ICAO.