

Printed Pages:01

Paper Id:

271201

Sub Code:RMT206

Roll No.

--	--	--	--	--	--	--	--	--	--

MBA (TM)
(SEM II) THEORY EXAMINATION 2018-19
TOURISM CONCEPT AND IMPACTS

Time: 3 Hours**Total Marks: 70****Note: 1.** Attempt all Sections. If require any missing data; then choose suitably.**SECTION A**

- 1. Attempt all questions in brief. 2 x 7 = 14**
- a. In which year Indian Railway is divided into sixteen zones?
 - b. What do you understand with Sea Planes?
 - c. Write any two reasons to charter Cargo flights.
 - d. What is full form of MICE?
 - e. What is the meaning of Deshatana?
 - f. Define Leisure Tourism?
 - g. What is full form of LGBT Travelers?

SECTION B

- 2. Attempt any three of the following: 7 x 3 = 21**
- a. Explain Inbound and Outbound tourism.
 - b. Elaborate Incentive tours in detail.
 - c. What are the key points to provide good customer service?
 - d. What are air-charters? Explain with examples.
 - e. Explain the Mass tourism and Senior tourism in detail.

SECTION C

- 3. Attempt any one part of the following: 7 x 1 = 7**
- (a) What are the components of Tourism Industry?
 - (b) Write in short the characteristics of Tourism Products.
- 4. Attempt any one part of the following: 7 x 1 = 7**
- (a) Explain the Inter-relationship between tourism, recreation and leisure.
 - (b) Explain about types of Tourists.
- 5. Attempt any one part of the following: 7 x 1 = 7**
- (a) Write about the Historical past of Water transport and explain canal boat.
 - (b) What do you understand with Social and Adventure tourism?
- 6. Attempt any one part of the following: 7 x 1 = 7**
- (a) Write short note on AMTRAK RAIL.
 - (b) Write about toy-trains of India.
- 7. Attempt any one part of the following: 7 x 1 = 7**
- (a) Origin location and functions of WTO.
 - (b) Write the Origin, Location and function of UFTAA.