

MBA

(SEM-II) THEORY EXAMINATION 2018-19
RESEARCH METHODOLOGY

Time: 3 Hours

Total Marks: 100

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 10 = 20
- Why Exploratory Research is done.
 - Explain The concept of Primary Data.
 - Define the Concept of Independent Variable.
 - Name the Statistics Performed in Central Tendency
 - What is The use of Histogram?
 - What does SPSS Stands for
 - How could you define a large Sample?
 - Explain the concept of Quota Sampling.
 - What is a need of Tabulation of Data?
 - What do you mean by Bibliography?

SECTION B

2. Attempt any *three* of the following: 10x3=30
- Briefly discuss the application of research in the field of finance.
 - Briefly describe the different steps involved in a research Process.
 - Discuss the Statistical considerations involved in determining the sample size.
 - Which one is the most preferred measure of dispersion and why?
 - Describe in brief the layout of a research report covering all relevant points.

SECTION C

3. Attempt any *one* part of the following: 10x1=10
- Discuss the Precautions to be taken by researchers.
 - What do you mean by research and discuss its objective and characteristic?
4. Attempt any *one* part of the following: 10x1=10
- What is a Research design and give your understanding of a good research design
 - Briefly discuss Descriptive Research Design.
5. Attempt any *one* part of the following: 10x1=10
- Briefly discuss the sources of collecting Secondary data.
 - What is a Questionnaire & discuss the steps involved in preparation of Questionnaire.
6. Attempt any *one* part of the following: 10x1=10
- Discuss the steps to the Performed in the processing of data?
 - What are different Kinds of charts and graphics used in data Analysis?
7. Attempt any *one* part of the following: 10x1=10
- Discuss in brief the characteristics of a good research report.
 - What do you mean by technical report? Discuss its main features