

MBA-MBA (TOURISM)
(SEM 2) THEORY EXAMINATION 2018-19
MANAGING HUMAN RESOURCE

Time: 3 Hours**Total Marks: 100****Note:** Attempt all Sections. If require any missing data; then choose suitably.**SECTION A**

- 1. Attempt all questions in brief. 2 x 10 = 20**
- a. Describe the Scope of HRM.
 - b. What are the three basic propositions of HR strategies?
 - c. Describe the role of the HR Manager.
 - d. Write short note on HRM Environment.
 - e. What are the stages involved in HRP Process?
 - f. Distinguish between forecasting HR Supply & Demand.
 - g. What are the elements of a performance Management system?
 - h. What is salary compensation philosophy?
 - i. Write short note on sensitivity training.
 - j. What is the relationship between Recruitment and selection?

SECTION B

- 2. Attempt any three of the following: 10x3=30**
- a. To explain fully the competencies that an HR specialist needs to build to be a valued member of an organization.
 - b. What are the main challenges in the implementation of HR strategy in an organization?
 - c. What is the process which should be followed for job analysis? Whose responsibility is job analysis in an organization?
 - d. "Should performance be the only approach to identify high-potential performers"? Comment, give explanation to your answer.
 - e. Describe the process of Design and implementation of HR policies in an organization.

SECTION C

- 3. Attempt any one part of the following: 10x1 = 10**
- a. What is employer branding? How is an employer branding strategy drawn? How is employer brand Management done?
 - b. Explain the recruitment process. What are internal and external sources of recruitment?
- 4. Attempt any one part of the following: 10x1=10**
- a. Describe the advantages and disadvantages of using interviews, observations and Questionnaires for collecting job analysis.

- b. What is a job description and job specification? What are the difference between the two?

5. Attempt any *one* part of the following: 10x1 = 10

- a. “How defective is the benchmarking and balanced scorecard for audit an HR to the Financial bottom-line of a company”? Explain.
- b. What do you understand by the term promotion? Bring out basis for promotion.

6. Attempt any *one* part of the following: 10x1 = 10

- a. What do you understand by separation? Explain the different type of separations.
- b. What is incentive payment? Define pre-requisites for an effective incentive system.

7. Attempt any *one* part of the following: 10x1 = 10

- a. “Does the procedure for handling, indiscipline apply to all sectors or it is manufacturing sector-specific.” Explain.
- b. Why do organization often overlook or lack proper evaluation of training and development programmes? Explain.