



Printed Pages : 3

MBA – 206

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7049

Roll No.

M. B. A.

(SEM. II) EXAMINATION, 2006-07

MANAGEMENT INFORMATION SYSTEM

Time : 3 Hours]

[Total Marks : 100

- Note :*
- (1) Attempt **all** questions.*
 - (2) The figures on right indicate the marks for regular examination and half of these marks will be for carry over examination.*

1. Answer any **four** of the following in about **5×4=20** 250 words each.
 - (i) Define MIS and explain in brief components of MIS.
 - (ii) What is the difference between batch and on-line processing? Explain with suitable examples.
 - (iii) How can a firm increase its overall operational productivity through the use of information systems?
 - (iv) Discuss in brief various types of information systems.

- (v) Enlist functions of Transaction Processing System (TPS)
 - (vi) Discuss the concepts of structured problems and unstructured problems.
2. (a) Enlist the major components of the data communication system and describe in brief, their functions. **10**
- (b) Discuss characteristics of decision support system in detail. **10**

OR

2. (a) It is argued that there is no such things as a universal information system that can fit all organization. That is information systems must be custom-fit to a specific organization. Discuss and comment. **10**
- (b) Discuss Zani's information framework for understanding MIS. **10**
- 3 (a) Explain database and explain with examples the functions that must performed on data to create an effective DBMS. **10**
- (b) Draw an information system for a Marketing Manager and describe its inputs, outputs and processing elements. **10**

OR

- 3** (a) What is System Design? It has been said that the design of an information system is an iterative process. Discuss. **10**
- (b) Discuss System Development Life Cycle (SDLC) approach to design an information system. **10**
- 4** (a) Give a framework of the production information system of a firm manufacturing various consumer durable products. **10**
- (b) Discuss various methods / techniques which are used to identify various information requirements. **10**

OR

- 4** (a) Explain different types of information systems required at different levels of management hierarchy. **10**
- (b) Discuss various tools that are used for the analysis of a system design. **10**
- 5.** Write notes on any **two** of the following: **10X10=20**
- (a) Expert System
- (b) Office Automation System (OAS)
- (c) Case Tools
- (d) Database Management System.

