

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7110

Roll No.

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M. B. A.

(Semester-II) Even Semester Theory Examination, 2012-13

BUSINESS ENVIRONMENT

Time : 3 Hours]

[Total Marks : 100

Note : Attempt questions from each Section as per instructions.

SECTION - A

Attempt *all* parts of this question in 50–75 words. Each part carries 2 marks. 2×10=20

1.
 - (a) Explain capital market.
 - (b) What is Cash Reserve Ratio?
 - (c) What is e- governance?
 - (d) What is revenue deficit?
 - (e) What is fiscal deficit?
 - (f) What is Foreign Institutional Investment (FII)?
 - (g) What do you mean by Joint venture?
 - (h) What is Management Contracting?
 - (i) What is Foreign Exchange Management Act (FEMA)?
 - (j) What is National Stock Exchange (NSE)?

SECTION - B

Attempt any *three* parts of this question in not more than 200 words. Each part carries 10 marks. 10×3=30

2.
 - (a) What is MRTP Act? Why was MRTP Act abolished? What is the new form of MRTP?
 - (b) Discuss the impact of Globalisation on Indian Economy.
 - (c) What do you mean by EXIM Policy? Discuss the salient features of latest EXIM policy of India.
 - (d) Explain Consumer Protection. Act. Critically appraise the act in protecting consumers interest in India.

- (e) What is the status of service sector in the economic growth of India? What does overarching growth of service sector in the country communicate about the economic health of a country?

SECTION -C

Attempt *all* questions of this Section in not more than 500 words. Each question carries 10 marks. 10×5=50

3. Explain Industrial Policy Resolution, 1956. Also analyse its role in growth of Indian Industries.

Or

What do you understand by environment scanning in business? Explain the process of environmental scanning.

4. What is Monetary Policy and what is the need for Monetary Policy? Describe the basic instruments of fiscal policy in India.

Or

Explain Budget. Analyse budget 2013-14 of Government of India in special reference to the ability of the budget in addressing the economic challenges before the country.

5. Explain the commercial banking structure of India Discuss the recent changes took place in the functioning of commercial banks in India.

Or

What is SEBI? Discuss the role of SEBI as regulator of Indian Securities market.

6. Micro Small and Medium Enterprises (MSME) sector has been the backbone of Indian economy. Define different business forms and components of MSME as defined by Government of India. Also elaborate the policy initiatives by the government for growth of MSME sector.

Or

Differentiate Multinational Corporation and Transnational Corporation? Describe the problems of Multinational Corporations.

7. Write short notes on any two of the following:

- (a) Social-responsibility of business
- (b) Functions of Reserve Bank of India.
- (c) WTO
- (d) Consumerism