



PAPER ID 411304

Roll No:

**MBA**  
**(SEM II) THEORY EXAMINATION 2023-24**  
**BUSINESS ENVIRONMENT & LEGAL ASPECTS OF BUSINESS**

Time: 3 HRS

**M.MARKS: 100**

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

**SECTION A**

1. Attempt all questions in brief.

**2 x 10 = 20**

Q.No	Question	Marks	CO
a	What is the importance of environmental scanning for any organization?	02	1
b	Explain the term partnership.	02	1
c	What are the elements of Global integration?	02	2
d	Differentiate between policy & strategy.	02	2
e	Distinguish between void agreements & voidable contracts.	02	3
f	Differentiate between sale & agreement to sell.	02	3
g	What is a Ordinary Resolution & Special Resolution	02	4
h	What is prospectus of a company and its types?	02	4
i	Discuss the restrictive trade practice and unfair trade practice.	02	5
j	What are the key objectives of e governance?	02	5

**SECTION B**

2. Attempt any three of the following:

**3 x 10 = 30**

a.	Explain the importance of business environment in recent economic scenario	10	1
b.	Evaluate the comparative analysis of business environment in India and China.	10	2
c.	Ascertain the Unpaid seller & rights available to them.	10	3
d.	What are the different modes of winding up of a company?	10	4
e.	Explain the Objectives, Scope & rights of consumer under Consumer Protection Act	10	5

**SECTION C**

3. Attempt any one part of the following:

**1 x 10 = 10**

a.	Explain PEST analysis with the example of a company of your choice.	10	1
b.	Explain the Porters five forces model with example of any company of your choice.	10	1

4. Attempt any one part of the following:

**1 x 10 = 10**

a.	Explain the LPG Model and international forces of business.	10	2
b.	Summarises the external environment analysis process with example of Blinkit in groceries.	10	2

5. Attempt any one part of the following:

**1 x 10 = 10**

a.	Define contract and its essential elements. Who are the persons disqualified to enter into a contract.	10	3
b.	"No consideration No contract", explain with the exceptions available.	10	3



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6.	Attempt any one part of the following:	1 x 10 = 10	
a	Briefly state the difference between Memorandum of Association and Article of Association.	10	4
b	"Company is an artificial person created by law". Justify the statements with characteristics of a company.	10	4
7.	Attempt any one part of the following:	1 x 10 = 10	
a	Explain the various consumer redressal agencies established under consumer protection act for the settlement of consumers.	10	5
b	What do you mean by digital Signatures? State the procedure for the creations & verification of digital signature	10	5

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