

**MBA**  
**(SEM-I) THEORY EXAMINATION 2018-19**  
**MANAGEMENT CONCEPTS AND APPLICATIONS**

*Time: 3 Hours**Total Marks: 70***Note:** 1. Attempt all Sections. If require any missing data; then choose suitably.**SECTION A****1. Attempt all questions in brief. 2 x 7 = 14**

- a. What are the essential skills of Managers?
- b. Define Scientific Management.
- c. What is Management By Objectives (MBO)?
- d. Define mission and vision?
- e. What is organizing?
- f. What are the different bases of power?
- g. State two important characteristics of Directing.

**SECTION B****2. Attempt any three of the following: 7 x 3 = 21**

- a. Is Management - an art or science?
- b. What is delegation of authority and state the barriers to delegation?
- c. What is TQM? What steps are involved in its implementation in organizations? Is it same as 5S? Explain with examples
- d. What do you mean by organization structure? Differentiate between Line and Staff Authorities?
- e. Differentiate between Recruitment and Selection. Explain the process of Recruitment & Selection.

**SECTION C****3. Attempt any one part of the following: 7 x 1 = 7**

- (a) Trace the evolution of management with reference to the contributions made by management thinkers.
- (b) What is Planning? What are its objectives? Explain the steps of planning process and discuss its importance for business organizations in India.

**4. Attempt any one part of the following: 7 x 1 = 7**

- (a) What are the various environmental factors that a manager should consider in an organization?
- (b) Explain the steps involved in Decision making process with examples. Also explain in detail any two Decision making tools.

**5. Attempt any one part of the following: 7 x 1 = 7**

- (a) What is Directing? Why is it needed? Explain the process of directing by explaining the steps involved.
- (b) Bring out the factors affecting centralization / decentralization. Also highlight the merits and demerits of centralization and decentralization with examples.

**6. Attempt any *one* part of the following:**

**7 x 1 = 7**

- (a) Control is the fundamental function that ensures work accomplishment according to plans. Analyse this statement and outline the various steps involved in control process.
- (b) What is staffing? What is the need for it? Explain the usual steps involved in staffing process with examples.

**7. Attempt any *one* part of the following:**

**7 x 1 = 7**

- (a) Explain the following –
  - (i) Departmentation
  - (ii) Span of management
- (b) Write a note on the contemporary issues and international perspectives of management. How they are important to be studied by Managers to manage globally?