MBA
(SEM I) THEORY EXAMINATION 2018-19
COMPUTER APPLICATION AND MANAGEMENT INFORMATION SYSTEM
Time: 3 Hours   *Total Marks: 70*

Note: **1.** Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1.   **Attempt *all* questions in brief.**   **2 x 7 = 14**

   a.   Differentiate between Hardware and Software?
   b.   What are difference between assembly level and high level Programming language?
   c.   Explain about RDBMS?
   d.   What do you mean by domain name?
   e.   Define MIS?
   f.   Describe about Cyber Law?
   g.   Differentiate between data & information?

SECTION B

2.   **Attempt any *three* of the following:**   **7 x 3 = 21**

   a.   Explain difference between CUI and GUI based Operating System? And describe GUI based elements of operating system in detail?
   b.   What do you understand by search engine? Explain different types of search engine?
   c.   Explain about Information System Resources. And describe the importance of information system in detail?
   d.   What do you mean by Artificial Intelligence? Explain the application of Artificial Intelligence?
   e.   Differentiate between Executive Information Systems and Cross functional Information System?

SECTION C

3.   **Attempt any *one* part of the following:**   **7 x 1 = 7**

   (a)   Discuss the evolution of computer System? Also discuss the generation of computer system?
   (b)   What do you understand by software? Explain level of Programming language in detail?

4.   **Attempt any *one* part of the following:**   **7 x 1 = 7**

   (a)   Discuss the features and functions of MS Excel 2007 in detail?
   (b)   Explain how to create and insert different presentations features in MS PowerPoint?

5.   **Attempt any *one* part of the following:**   **7 x 1 = 7**

   (a)   What do you mean by data? Also discuss the challenges for information Technology?

(b)   Define Management Information System and explain the role of Management information system in today's business organization?

6.   **Attempt any *one* part of the following:**   **7 x 1 = 7**

   (a)   Explain Computer crime and other Security issues of IT in detail?
   (b)   Discuss the information Technology Act ,2000 in detail?

7.   **Attempt any *one* part of the following:**   **7 x 1 = 7**

   (a)   What do you understand by netiquettes? Also describe rule for netiquette?
   (b)   Describe secure electronic transaction step in detail? Explain