

Printed Pages : 4



MAM403 (A)

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 293406

Roll No.

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MAM
(SEM. IV) THEORY EXAM. 2014-15
MANAGEMENT INFORMATION SYSTEM (MIS)

Time : 3 Hours]

[Total Marks : 100

Note : Attempt the questions as per given instructions.**Q1.** Attempt any *two* questions from the following : 10x2=20

- (a) What is an office automation system? How is it useful for a business organization?
- (b) What is value of information? Discuss its characteristics.

Q5. Attempt any *two* questions from the following: 10x2=20

- (a) Explain the enterprise resource planning (ERP) with an example.
- (b) What do you understand by the technology ethics?
Explain.
- (c) Describe the various types of cyber crime which may occur.

- (c) What do you understand by the cross - functional information system?

Q2. Attempt any *two* questions from the following : 10x2=20

- (a) Discuss the evolution of management information system.
- (b) How does MIS helps in directing the function of an organization?
- (c) Differentiate between the structured and unstructured decision making.

Q3. Attempt any *two* questions from the following : 10x2=20

- (a) What is competitive strategy concept? Explain it with an example.

- (b) Discuss and explain the various business performance measures.

- (c) Write down the various steps required for creating the virtual company.

Q4. Attempt any *two* questions from the following : 10x2=20

- (a) Discuss the various interpersonal skills required in a system analyst.
- (b) Explain the system documentation. What role does it play in the process of system implementation?
- (c) What is an ER diagram? What is its utility?