



PAPER ID-310369

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Subject Code: NOE071

Roll No:

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**B. TECH.**  
**(SEM-VII) THEORY EXAMINATION 2020-21**  
**ENTREPRENEURSHIP DEVELOPMENT**

Time: 3 Hours

Total Marks: 100

Note: Attempt all Sections. If require any missing data; then choose suitably.

**SECTION A****1. Attempt all questions in brief.****2 x 10 = 20**

a.	What is Techno-Entrepreneur?
b.	What is Cooperative Society?
c.	Define Growth of SSI in India?
d.	Define Elements of cost.
e.	What is Business Plan?
f.	Explain Function of Advertising?
g.	Explain role of IDBI
h.	What is Cost Benefit Analysis.?
i.	Explain Consumer Protection Act
j.	Define Industrial Disputes?

**SECTION B****2. Attempt any three of the following:****10x3=30**

a.	What are the different functions of Production Planning and Control?
b.	What is Role of advertising? Discuss requirements of good advertisement?
c.	What is Project Control? How can profit plan be used as a useful tool for project control?
d.	Explain the various financial functions and their importance to small-scale industries.
e.	Discuss the Support Provided by National Small Industry Corporation limited.

**SECTION C****3. Attempt any one part of the following:****10x1=10**

a.	Entrepreureship can be considered as the Creator of Economy."Comment"
b.	Discuss the various policies of government towards small scale sector after independence.

**4. Attempt any one part of the following:****10x1=10**

a.	Explain the various stages of project formulation.
b.	What are the main contents of a project report? Explain.

**5. Attempt any one part of the following:****10x1=10**

a.	What are different types of accounts? Explain how a balance sheet is prepared?
b.	What do you understand by project appraisal? Discuss project appraisal methods.

**6. Attempt any one part of the following:****10x1=10**

a.	What is the significance of Discounted Cash Flow Method?
b.	What is accountancy? What is the purpose and requirement of accountancy in a small business?

**7. Attempt any one part of the following:****10x1=10**

a.	Give an account of function Performed by National Bank for Agriculture and Rural Development?
b.	Briefly discuss the objective of laws and statutory measures intended for an entrepreneur