

B. TECH.
(SEM VII) THEORY EXAMINATION 2019-20
ENTREPRENUERSHIP DEVELOPMENT

Time: 3 Hours

Total Marks: 100

Note: Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

- 1. Attempt all questions in brief. 2 x 10 = 20**
- a) Define Entrepreneur.
 - b) Medium vs. small enterprises.
 - c) Components of project report.
 - d) Business vs. entrepreneurship.
 - e) Role of location in entrepreneurship.
 - f) Discuss the types of risk involved in entrepreneurship.
 - g) What are the characteristics of an entrepreneur?
 - h) What is program evaluation?
 - i) Define wages.
 - j) What are the characteristics of a project?

SECTION B

- 2. Attempt any three of the following: 10 x 3 = 30**
- a) Discuss in detail the functions performed by entrepreneurs.
 - b) Write short notes on (i) market rate of return (ii) economic rate of return.
 - c) Explain feasibility and viability analysis in a project report.
 - d) What is the control on financial flow?
 - e) Discuss the role of various National and State agencies which render assistance to SSIs.

SECTION C

- 3. Attempt any one part of the following: 10 x 1 = 10**
- a) Distinguish between an entrepreneur and a manager. Justify the importance of entrepreneurship in an economy like India.
 - b) Differentiate between demand based and resource-based industries in India.
- 4. Attempt any one part of the following: 10 x 1 = 10**
- a) Discuss the objectives and features of feasibility studies in project management. What are the major contents of feasibility report?
 - b) Write short notes on (i) net present value (ii) internal rate of return.
- 5. Attempt any one part of the following: 10 x 1 = 10**
- a) Discuss economic and social environment affecting growth of entrepreneurship.
 - b) Demand forecasting helps the entrepreneur in operational level as well as managerial level decision making. Comment.
- 6. Attempt any one part of the following: 10 x 1 = 10**
- a) Explain the factors affecting profit.
 - b) Discuss various initiatives taken by the government for Small Scale Sector.
- 7. Attempt any one part of the following: 10 x 1 = 10**
- a) Discuss the various laws concerning entrepreneurs in India.
 - b) Write short notes on Sales and income taxes.