

Printed Pages: 3

NOE - 071

(Following Paper ID and Roll No. to be filled in your  
Answer Books)

Paper ID : 2289431

Roll No.

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**B.TECH**

Regular Theory Examination (Odd Sem - VII), 2016-17

**ENTREPRENEURSHIP DEVELOPMENT***Time : 3 Hours**Max. Marks : 100*

**Note: Attempt all Sections. If require any missing data,  
then choose suitably.**

**SECTION - A**

1. Attempt all questions in brief. (10×2=20)
- Define the term Entrepreneurship
  - What is demand?
  - What do you understand by SSI?
  - Define - NABARD & SFC.
  - What is project identification?
  - Define selling.
  - Define the term discounted cash flow

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- h) What is ABC analysis?
- i) What is the role of financial incentives?
- j) Define benefit cost analysis.

**SECTION - B**

2. Attempt any **Three** of the following: **(3×10=30)**
- a) Discuss the role of entrepreneur in development of the country.
  - b) Discuss the government policies for promotion of SSI.
  - c) What is project life cycle? Explain different phases of project life cycle.
  - d) What do you mean by production planning and control? Explain the steps involved in production control.
  - e) Offer practical suggestions to maintain good industrial relations in an industrial enterprise.

**SECTION - C**

3. Attempt any **one part** of the following: **(1×10=10)**
- a) Discuss trading and profit & loss account, with Performa.
  - b) Describe capital expenditure. How to calculate it?

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4. **Attempt any one part of the following : ((1×10=10)**
- a) What do you understand by the term partnership? What is partnership firm? Discuss its advantages and disadvantages.
  - b) Discuss profit planning in a business enterprise.
5. **Attempt any one part of the following: (1×10=10)**
- a) Explain tax and its need in detail.
  - b) Write a note on the Factories Act 1948.
6. **Attempt any one part of the following: (1×10=10)**
- a) Define the assessment of economic viability and discuss its important techniques.
  - b) Define the term marketing and explain its objectives. How does it differ from selling?
7. **Attempt any one part of the following: (1×10=10)**
- a) What do you mean by inventory control? Give objectives and advantages of inventory control.
  - b) How to control cash flow? Discuss cash flow controlling.

