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IT-703

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Kumar Goel Institute of Technology
GHAZIABAD

B. TECH.

SEVENTH SEMESTER EXAMINATION, 2003-2004

E-COMMERCE

Time : 3 Hours

Total Marks : 100

Note : Attempt ALL questions.

1. Attempt any FOUR parts of the following :— (5×4=20)

- (a) (i) What is the difference between E-commerce and E-business? How can e-commerce help to reduce inventory costs? Explain with suitable example.
- (ii) What are five potential benefits of e-commerce for consumers?
- (b) (i) What is I-way? Why is it required for e-commerce applications?
- (ii) Name two major technologies used for high-speed global information distribution networks. Explain any one of the technologies.
- (c) (i) Differentiate between Connectionless and Connection-oriented networks using suitable examples. Which one is more reliable and why?
- (ii) Differentiate between Fast Packet switching and Traditional Circuit switching.

- (i) Write down the advantages and disadvantages of using Frame Relay.
- (ii) Define the following terms :—
(a) ATM (b) ISDN (c) SONET (d) SDH
- (e) What is the architectural framework for e-commerce ? Explain in detail.
- (f) (i) Does Internet access make employees more or less productive ? Justify your answer.
- (ii) How can e-commerce enhance customer service ? Explain with suitable example.
2. Attempt any *FOUR* parts of the following :— (5×4=20)
- (a) What is TDMA ? Compare it with CDMA.
- (b) (i) What are the advantages and disadvantages of using circuit switched cellular transmission ?
- (ii) What are VSATs ? What types of organizations use them and why ?
- (c) Define the following terms :
- (i) WAP
- (ii) PDA
- (iii) Hybrid Pen Computers
- (d) (i) What do you mean by software agents and malicious code threat ? Write some examples of malicious code.
- (ii) What is an IP Packet Screening Router ?
- (e) What is a Firewall ? Write down the different types of firewalls and mention their levels of security.

(ii) What is Finger ?

(iii) What role does authentication play in firewall security ?

3. Attempt any *TWO* parts of the following :— (10×2=20)

(a) (i) What is Encryption ? Differentiate between Cleartext and Ciphertext.

(ii) What is a Key ? Explain key length and a symmetric key system.

(iii) What is a public private key pair ?

(b) (i) Write down the various WWW based security schemes and explain them.

(ii) What is DES ? How much stronger is 128-bit key than 64 or 56-bit DES key ?

(iii) What is RSA ?

(c) (i) What is Message Integrity ? Discuss message sender authentication.

(ii) Explain the following :—

(a) VPN

(b) Cookie

(c) E-mail Spoofing

Attempt any *TWO* parts of the following :— (10×2=20)

(a) (i) Are e-checks different from traditional EDI systems ? Explain.

(ii) What are the possible major risks in the operation of electronic payment systems ? Explain each risk with a suitable example.

(iii) What is a Debit Card ?

- (i) What is Online Banking ? What are the major benefits of it and how does it differ from Home Banking ?
- (ii) What is a Smart Card ? What are the benefits of using a smart card ? Compare it with other electronic payment systems.
- (c) (i) Explain the business pros and cons of credit card based payment system.
- (ii) What is double spending problem with e-cash ? How is it detected and rectified ?
5. Attempt any TWO parts of the following :— (10×2=20)
- (a) (I) Explain how EDI helps in the following :—
- (i) Reducing paper based systems
 - (ii) Expanding customer/supplier base
 - (iii) Improving problem resolution and customer services
- (II) Define VAN. What services are provided by VANS ?
- (b) (i) Write down the differences between EDI and e-mail.
- (ii) Why is EDI a key element in a JIT (just-in time) environment ?
- (iii) Why is translation software necessary for EDI to work properly ?
- (c) (i) Write down the legal status of EDI messages.
- (ii) Explain the following terms :—
- (a) Supply Chain Management
 - (b) Work Flow Management
 - (c) CRM