(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID :113605 **Roll No.**

B.Tech.

(SEM. VI) THEORY EXAMINATION 2013-14

ERP

Time : 2 Hours   *Total Marks : 50*

Note :– Attempt **all** questions.

1. Answer any **two** parts of the following :   **(5×2=10)**

   (a) What is ERP ? How the ERP system evolved ?

   (b) Discuss the limitations of an ERP system; also specify the myths about ERP.

   (c) What are the components of enterprise information system ? Explain with neat diagram.

2. Answer any **two** parts of the following :   **(5×2=10)**

   (a) Discuss the importance of an efficient SCM (Supply Chain Management) in ERP and also describe its components.

   (b) What are the ERP supporting technologies ? Explain them briefly.

   (c) Discuss why data warehouses are important and how they can be integrated with ERP system.

3. Answer any **two** parts of the following :   **(5×2=10)**

   (a) What are the major ERP market players ? Explain five of them you are familiar with.

   (b) Define the main ERP modules in detail.

   (c) Explain the integration of ERP with respect to SCM and CRM applications.

4. Answer any **two** parts of the following : (5×2=10)

   (a) What is the big bang approach ? What are its advantages and disadvantages ?

   (b) Discuss each ERP implementation phase and list out the activities to be performed in each case.

   (c) What is SDLC ? Write down its role in ERP Implementation.

5. Answer any **two** parts of the following : (5×2=10)

   (a) Write important features of the following ERP system :
       (i) SAP
       (ii) ORACLE

   (b) How organizational culture in integrated with ERP ? Explain it in detail.

   (c) What do you mean by E-Commerce ? How does E-Commerce affect the success of ERP ?