

(Following Paper ID and Roll No. to be filled in your Answer Book)

Paper ID : 199542

Roll No.

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B.Tech.

(SEM. V) THEORY EXAMINATION, 2015-16

ENGINEERING AND MANAGERIAL ECONOMICS

[Time : 3 hours]

[Maximum Marks : 100]

SECTION - A

1. Attempt **all** parts. All parts carry **equal** marks. Write answer of each part in short. (2×10=20)
 - (a) Write a note on Indifference Curve.
 - (b) Explain in brief Elements of cost.
 - (c) What do you mean by Elasticity of Demand ?
 - (d) Explain law of supply with example.
 - (e) Write a short note on budget line.
 - (f) “Supply curve is upward sloping”. Why ?
 - (g) Discuss price elasticity of demand.
 - (h) Write down as application of Value Engineering.

- (i) Discuss Exceptions of law of demand.
- (j) How Law of Variable Proportions is different from Law Returns to Scale?

SECTION - B

Attempt **any five** questions from this section. (10x5=50)

- 2. What do you mean by Project Management ? Explain the various paths in detail.
- 3. What do you mean by Budget Line ? Draw the diagram for the same.
- 4. What is Welfare analysis ? Explain with the help of example.
- 5. How in long run firm attains normal profit under Perfect Competition ?
- 6. Explain the application of Price and Income Elasticity of Demand with diagram.
- 7. Why Price discrimination is possible only under Imperfect Competition ?
- 8. Discuss in detail Ignorance of buyers with the help of example.
- 9. Elaborate Artificial Product with the help of real life example.

SECTION - C

Attempt **any two** questions form this section. (15x2=30)

- 10. (a) What do you mean by Price Elasticity of demand? Elaborate it types.
- (b) In Imperfect Competition seller gain maximum profit? Is it true? Give reason behind it?
- 11. (a) What is Price Discrimination? How the knowledge of Price discrimination is important for businessman?
- (b) Discuss long run and short run total cost curve with diagram.
- 12. (a) Elaborate Decision making process and explain each step in detail.
- (b) What do you understand by Law of Return to Scale? Explain with the help of diagram.

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