

Printed Pages: 02

Paper Id:

1	9	9	4	1	9
---	---	---	---	---	---

Sub Code: NHU 401

Roll No.

--	--	--	--	--	--	--	--	--	--

B TECH
(SEM IV) THEORY EXAMINATION 2017-18
INDUSTRIAL PSYCHOLOGY

Time: 3 Hours**Total Marks: 100****Note:** Attempt all Sections. If require any missing data; then choose suitably.**SECTION A**

- 1. Attempt all questions in brief. 2 x 10 = 20**
- a. What do you understand by job enrichment?
 - b. Define Group Cohesiveness.
 - c. What is THERBLIG?
 - d. Why do individuals join groups?
 - e. Define Management Development.
 - f. What is Organizational Culture?
 - g. Define Motivation.
 - h. What is the purpose of job description?
 - i. Differentiate between Fatigue and Boredom.
 - j. What are the benefits of MBO?

SECTION B

- 2. Attempt any three of the following: 10 x 3 = 30**
- a. What do you mean by scientific management? Discuss its Principles.
 - b. Define Job Satisfaction. What are the determinants of job satisfaction?
 - c. What are the different ways of Fatigue reduction?
 - d. What are the differences between Training and Development?
 - e. What steps would you like to introduce in a factory for the safety of workers?

SECTION C

- 3. Attempt any one part of the following: 10 x 1 = 10**
- (a) Describe the role of Hawthorne studies in the development of Industrial Psychology.
 - (b) Define Industrial Psychology. What is the application of Industrial Psychology?
- 4. Attempt any one part of the following: 10 x 1 = 10**
- (a) Define leadership. What are the qualities of a good leader?
 - (b) Define Group. What are the stages of group development?
- 5. Attempt any one part of the following: 10 x 1 = 10**
- (a) Define industrial accident. What are the major causes behind accidents in industries?
 - (b) Define recruitment. What are the sources of recruitment?

6. Attempt any *one* part of the following: 10 x 1 = 10
- (a) Discuss the significance of Performance Appraisal in modern industries.
 - (b) Explain various off-the-job training methods.
7. Attempt any *one* part of the following: 10 x 1 = 10
- (a) What do you mean by Employee Selection? Explain the process of selection in detail.
 - (b) Explain the causes of Stress among the organizational members.