



NHU401/EHU401

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 199421

Roll No.

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B. Tech.

(SEM. IV) THEORY EXAMINATION, 2014-15
INDUSTRIAL PSYCHOLOGY

Time : 2 Hours]

[Total Marks : 50

1 Attempt any four parts of the following. $3.5 \times 4 = 14$

- What is Job satisfaction?
- Write a short note on MBO. Discuss its benefits.
- What do you mean by job enrichment?
- State the feature of Type A and Type B personalities.
- What is THERBLIG? Explain.
- Define Stress. Briefly discuss the nature of stress.

2 Attempt any two parts of the following. $6 \times 2 = 12$

- Discuss the nature and scope of Industrial Psychology.

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- Discuss the various sources of recruitment of employees. What are the merits and demerits of internal sources of recruitment?
- What do you understand by Job Analysis? What is its importance in the management of human resources?

3 Attempt any two parts of the following. $6 \times 2 = 12$

- Explain in brief Maslow's motivation theory.
- What do you understand by organisational culture? Describe the nature and significance of a good organisational culture.
- Discuss the nature of groups in an organization. What are the kinds of groups usually formed?

4 Attempt any two parts of the following. $6 \times 2 = 12$

- Management has been defined as the technique of executive leadership. Discuss the nature and significance of leadership in industry.
- What are the possible causes of industrial accidents? How will you remove these causes?
- What is the purpose of training? Explain the important methods of training of personnel.

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