

B TECH
(SEM III) THEORY EXAMINATION 2018-19
INDUSTRIAL PSYCHOLOGY

Time: 3 Hours

Total Marks: 100

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 10 = 20
- a. Leadership Vs Power
 - b. Define the term Group Dynamics.
 - c. What are formal and informal Groups?
 - d. Explain the advantages of external recruitment.
 - e. Job Enrichment Vs Job Enlargement.
 - f. 'On the Job' Vs 'Off the Job' Training
 - g. Discuss the limitations of Scientific Management.
 - h. Define Boredom.
 - i. What is performance appraisal?
 - j. Define job satisfactions.

SECTION B

2. Attempt any *three* of the following: 10 x 3 = 30
- a. Define the meaning and need of Human Engineering.
 - b. What is Equity Theory of Motivation?
 - c. What are the factors for effective performance management system?
 - d. Briefly explain the various kinds of Selection Tests used in industry.
 - e. Explain the factors responsible for the growth of Human Relation.

SECTION C

3. Attempt any *one* part of the following: 10 x 1 = 10
- (a) Explain Mc Clelland's theory in relation to Maslow's need hierarchy theory.
 - (b) What is motivation? Describe Herzberg's Two Theory of motivation?
4. Attempt any *one* part of the following: 10 x 1 = 10
- (a) What is Recruitment? What are the different sources of recruitments?
 - (b) What do you mean by performance appraisal? What are the objectives of performance appraisal?
5. Attempt any *one* part of the following: 10 x 1 = 10
- (a) Explain Job Satisfaction and the value in terms of employee and employer.
 - (b) Define nature and concept of training. Discuss the methods of training with suitable examples.
6. Attempt any *one* part of the following: 10 x 1 = 10
- (a) What are the coping strategies for prevention of Job stress by the individual level?
 - (b) What is Industrial Accident? Explain the major causes of accidents.
7. Attempt any *one* part of the following: 10 x 1 = 10
- (a) Describe the nature of Organizational Culture? What are different types of Organizational Culture?
 - (b) "Leadership is the driving force which gets things done by others" Examine this statement.