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Printed Pages—2

EHU301

(Following Paper ID and Roll No. to be filled in your Answer Book)

**PAPER ID : 9616**

Roll No.

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**B. Tech.**

(SEM. III) ODD SEMESTER THEORY

EXAMINATION 2013-14

**INDUSTRIAL PSYCHOLOGY**

Time : 2 Hours

Total Marks : 50

Note : Attempt ALL questions.

1. Attempt any **four** parts of the following :— (14)
  - (a) Discuss in brief the illumination experiment of Hawthorne Studies ?
  - (b) Discuss the scope of Industrial Psychology ?
  - (c) What are the various causes of stress at work ?
  - (d) Discuss the qualities of a good leader .
  - (e) Explain in brief the concept and nature of Fatigue.
  - (f) Describe in brief Herzberg's two factor theory.
  
2. Attempt any **two** parts of the following :— (12)
  - (a) What is the meaning of Industrial Psychology ? Explain industrial psychology has major influence on various managerial area.
  - (b) What is motivation ? Describe Maslow's hierarchy of need theory.
  - (c) What is jobs satisfaction ? Explain the various organizational and personal factor of job satisfaction.

