

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 9616

Roll No.

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**B.Tech.**

(SEM. III) ODD SEMESTER EXAMINATION 2010-11

**INDUSTRIAL PSYCHOLOGY**

Time : 2 Hours

Total Marks : 50

**Note :** Attempt **all** questions, each question carries equal marks.  
Marks are written on the right of the questions.

1. What do you mean by Industrial Psychology, and what are the scope of Industrial Psychologist ?

**OR**

What do you know about Hawthorne Studies ? Describe in detail with its implications. **10**

2. What is Maslow's Theory of Motivation ? How is Job Satisfaction influencing Job Behaviour ?

**OR**

How is Organization Culture created ? What do you mean by Group Dynamics ? **10**

3. What changes should be incorporated to improve the work environment ?

**OR**

What do you mean by Basic Selection Model ? What do you mean by Cross Validation of Selection Tests ? **10**

4. What are errors in Performance Appraisal ? What do you mean by Rating and Ranking Systems ?

**OR**

What are the kinds of Training and what do you mean by Team Training ? **10**

5. Write short notes on any **one** :

(a) Manpower Planning

(b) Vestibule Training.

**10**